



# MAX HEADROOM

ANNUAL



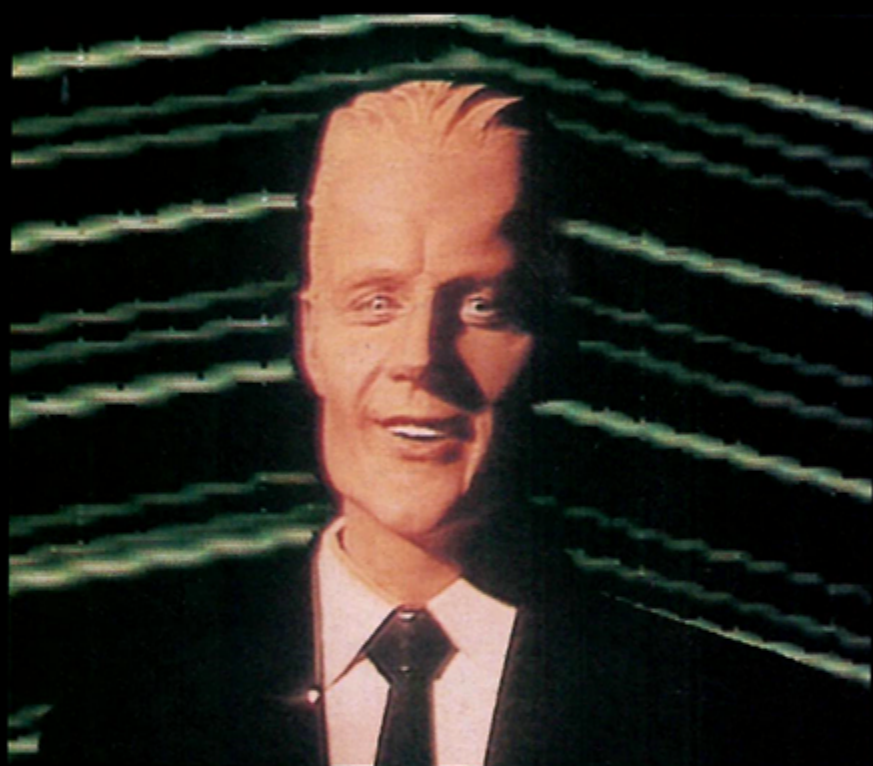


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Designed by David Clark Design Group Ltd.

Published by  
GRANDREAMS LIMITED,  
Jadwin House, 205/211 Kentish Town Road, London NW5 2JU.

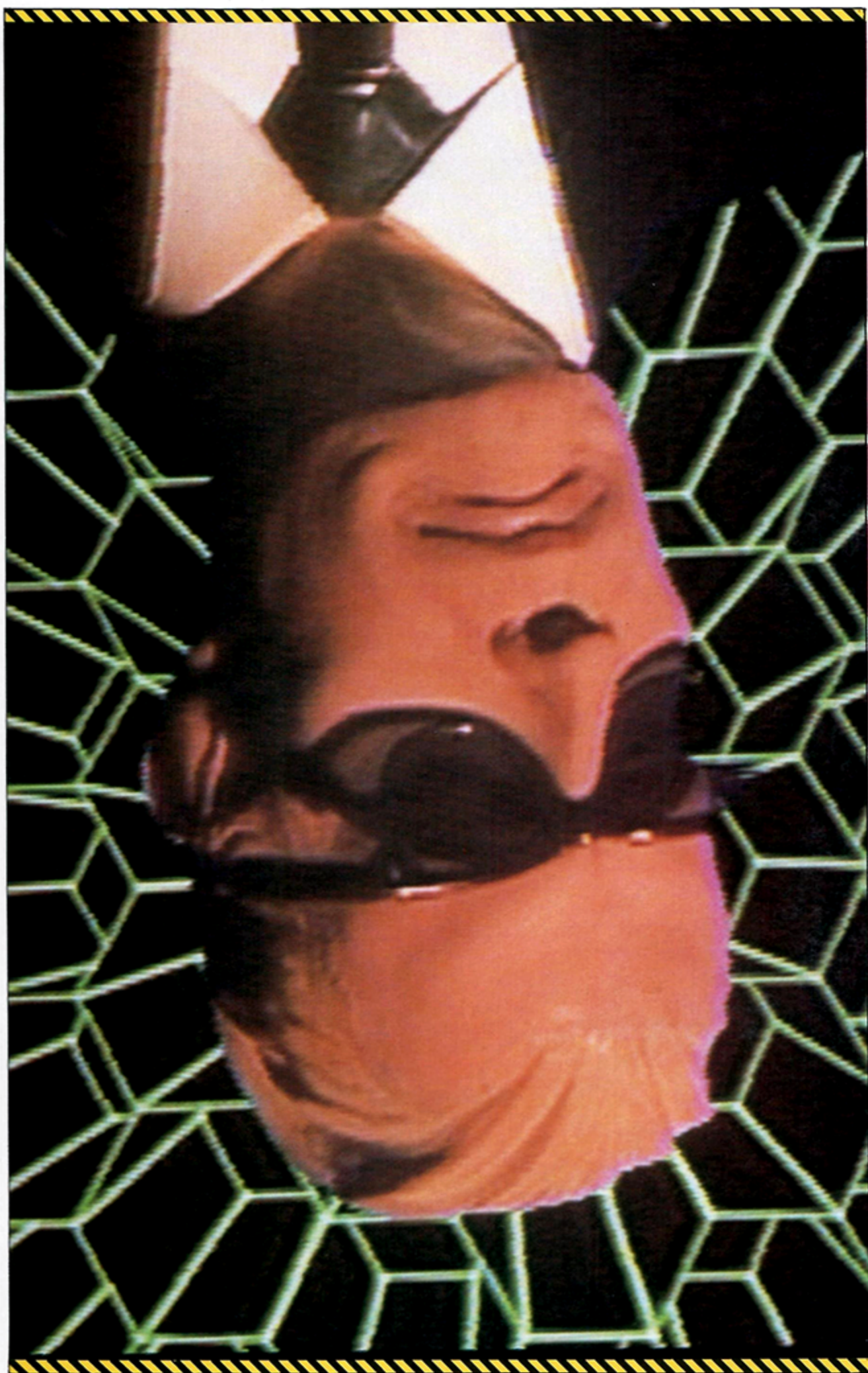
Printed in Holland.



I don't know if it's a joke or not but we've just heard from the Texas police saying they're looking for a cowboy dressed in a brown paper hat , brown paper shirt, and brown paper boots. He's wanted for rustling.

£3.50

THE  
**MAX HEADROOM**  
ANNUAL



Meanwhile back in the old UK ...

# RESOLUTIONS FOR '87



1. TO SOLVE THE MYSTERY OF THE BERMUDA TRIANGLE
2. TO HELP RUSSELL GRANT OVER HIS ANOREXIA.
3. TO TAKE THE POPE OUT FOR A COUPLE OF PINTS.
4. TO SEND MARGARET THATCHER TO THE BERMUDA TRIANGLE.
5. TO BE A BIGGER SUPERSTAR IN 1987 THAN I WAS IN 1986 (IF THAT'S AT ALL POSSIBLE).
6. TO STOP MAKING RESOLUTIONS FOR ANNUALS.

You know I was walking round the city the other day and it was so quiet you could have heard a window being smashed ... strange really, ... I suppose a lot of people are like windows ... so many are see-through ... so many get smashed ... and so many wander round with a glazed look over them ... are you like a window? ... Is your life a pain? Who was it who said that ...

Using the letters in this alphabet, see how many words you can make up.

(you may need a large sheet of paper)

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890 B &?!£\$(.,:;)

Answer: Round about 400,271½.





MAX HEADROOM is set 20 minutes into the future in a world that feels uncomfortably familiar. It is a world where television is the only growth industry.



Ratings are the key issue for the TV networks, and Network 23, run by Mr Grosman is the top rating network. This is largely due to the brilliant invention of Blipverts (compressed TV commercials) which happen so fast they are over and embedded in the viewer's mind before they have a chance to switch channels. These Blipverts are the brainchild of Mr Grosman's prodigy, Bryce Lynch.

There is, however, an appalling side-effect for the particularly avid TV viewer. 23's own top investigative reporter Edison Carter takes on the might of his own network with the aid of his new controller Theora Jones to bring the full story, live and direct to the public.

Due to an unfortunate 'accident', Carter winds up as the world's first computer generated host who appears under the stage name of MAX HEADROOM.

MAX HEADROOM is the product of a faulty world in which technology rarely functions without breaking down.

Somewhere across town is Bigtime Television, an old heap of a pirate TV station. It is the antithesis of Network 23. It is operated by Blank Reg and Dominique and their programming consists of an endless diet of 80's pop videos. Ageing punk, Blank Reg, is the presenter and their ratings are not impressive.

They badly need a gimmick. MAX HEADROOM is peddled to Reg by a couple of heavies, Breughel and Mahler. They are not sure what it is, but think it's some piece of techno-junk that might have commercial value. But Blank Reg and Dominique are delighted with the 'Max Box'. It works. And it doesn't need paying. Or feeding. Bigtime's ratings start climbing.





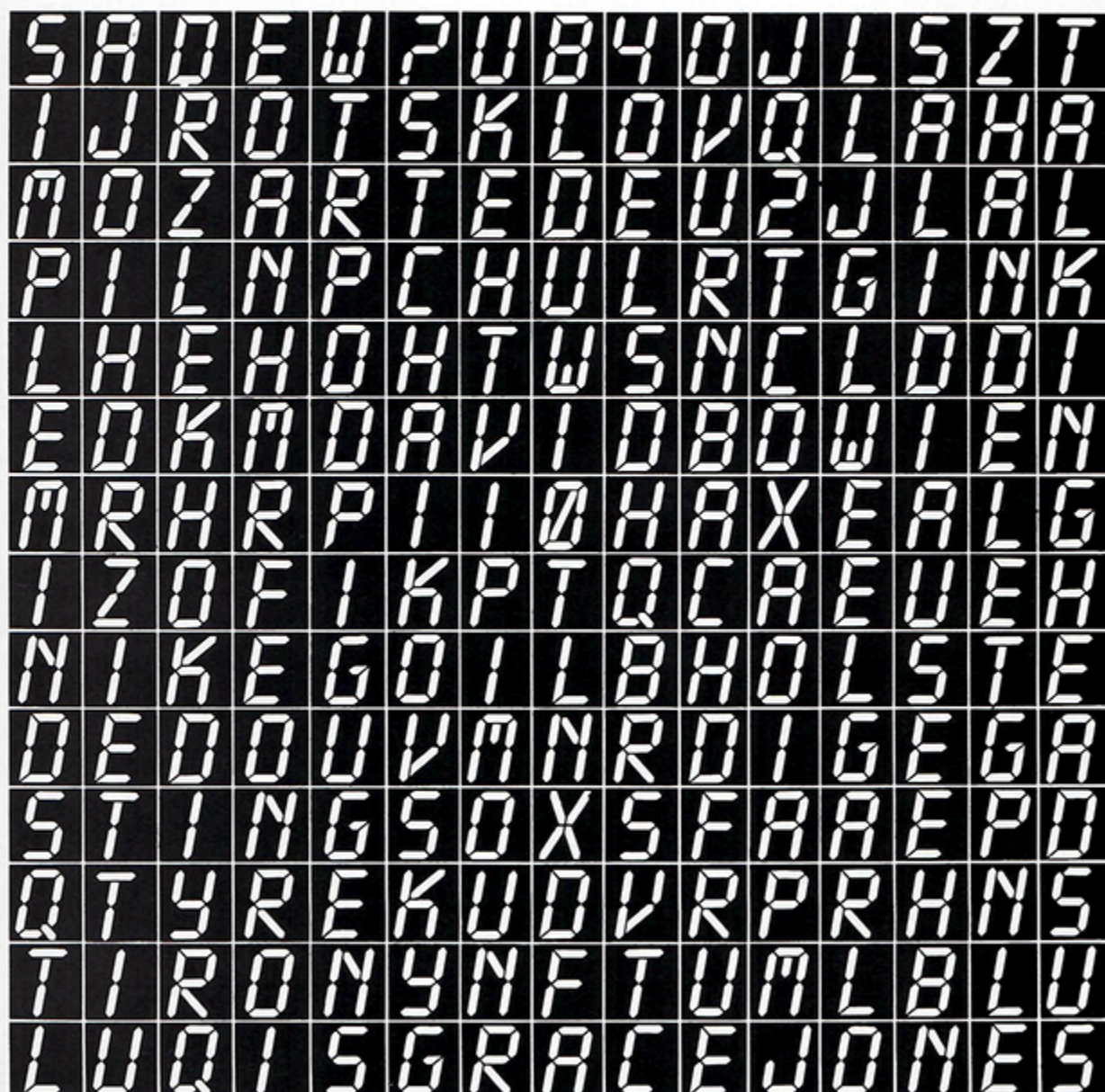
# MAX'S WORD QUIZ



Hi ordinary person.

In the grid below you will find the names of 15 different and yes i do mean different mus-musi-musical entertainers.

From Mozart to Talking Heads.



ANSWERS:  
SIMPLE MINDS, GRACE JONES, TCHAIKOVSKY, DAVID  
BOWIE, MOZART, BACH, HANDEL, STING, SADE, U2,  
UB40, AHA, ELGAR, HOLST, TALKING HEADS.





A lot of people see me as something very special and I'm humble enough to accept other people's opinions!



My popularity comes down to my very high degree of perfection, plus a strong element of modesty.

## ← IN MY OWN WRITE

This is Max Headroom, and I know, you see me sitting here talking to you, and you think – “Wow, ... isn't he amazing?“, and maybe sometimes you even think – in your own little way “I wish I was Max ...” – but y'know, it's not easy being up here – I know I seem special, but deep down inside, I'm an ordinary humble miserable little person, just like you.


Now how about a nice quick commercial for all those delightful, colourful, and attractive magazines about warfare. You know the ones with beautifully presented pictures of the latest tank crushing device or cruise missile on the market. And, they have exciting stories about mercenaries and other elite groups of soldiers, how they kill and maim, things we really ought to know about. And isn't it thoughtful that they're written in an easy to understand, no nonsense language, so ideal for the children who just love to collect them week by week in those charming plastic folders. Now the publishers say that they are very educational, which makes you wonder just one little thing, where the hell did *they* go to school?

Do I have your confidence? ... actually this is no secret, but pressure is being put on me to endorse products on the Max Headroom show. Now I'm dead against it, but these people are capable of all kinds of tricks, I told them that I make it a General Motors rule not to spark-plug any products, you see, give them an inch and they take a mileometer, let them into clutch-cable T.V. and they start brake-padding all the rules, and if they think they can treat Max Headrest this way they've got another wax polish coming soon that gives your bodywork a brilliant finish ... finish ... finish...





Sorry, I appear to have a fly in here ... O.K. buddy I can see you ... right, just take it easy, I'll bring you down, that's it, relax ... wait ... you're going round in circles ... oh I see, you've lost a wing, right ... O.K. let's try coming in a bit slower this time huh? ... hold it ... no, throttle back!.. left rudder, you're diving too steep, you're never going to make it ...

SPLAT . . . 

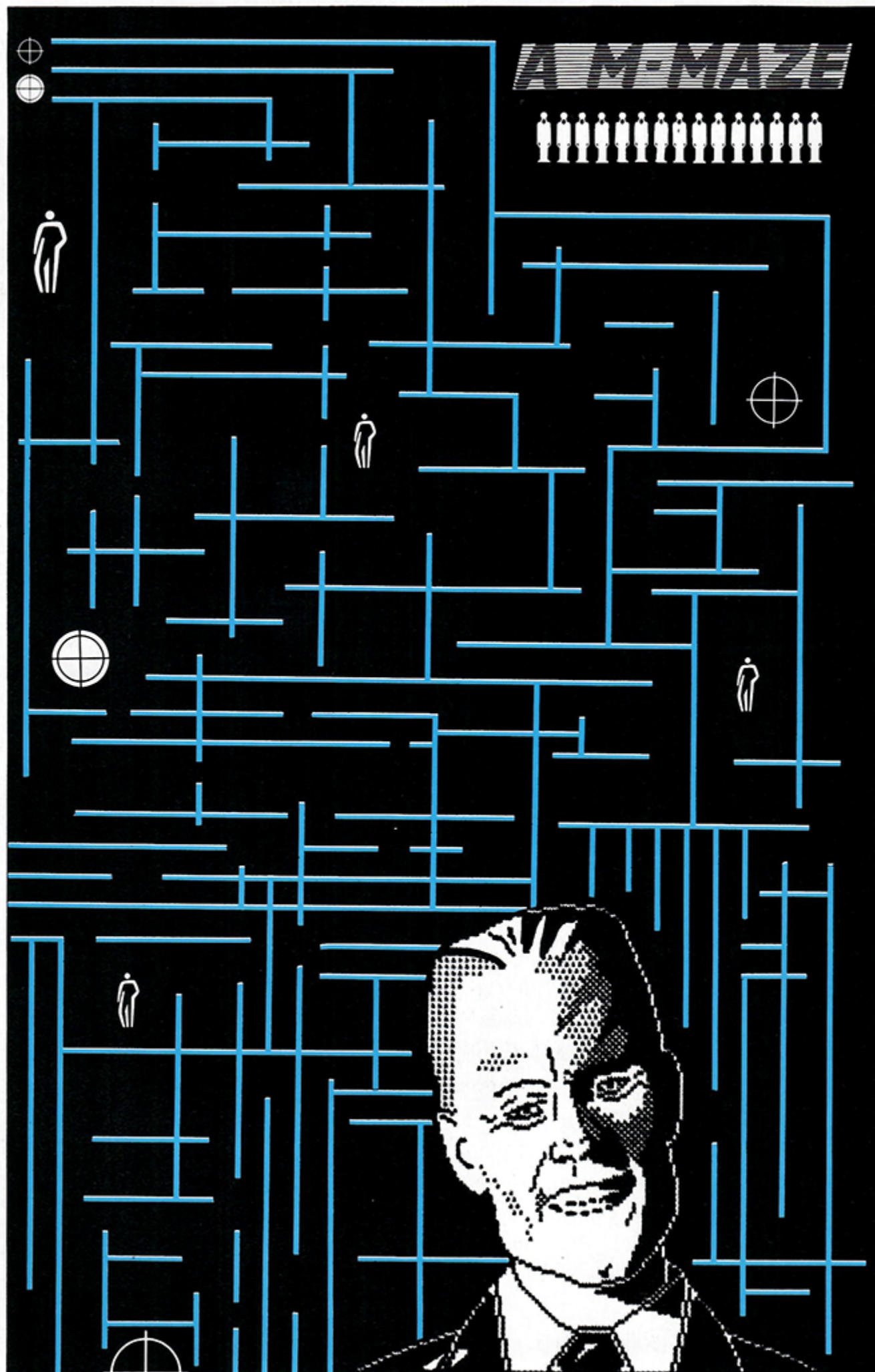
Oooo! ... who'd be an air-traffic controller?

... Here's another pointless trick, I must tell you this! Following all those death-defying feats of Evel Knievel, jumping his bike over lines of buses, a bus-driver has just attempted to drive a London *bus* up a ramp, off the end, and over the top of twenty-one motorbikes!... And now London Transport are dealing with complaints from 32 passengers who insist they *should* have been warned first!...

You know, people can be really nasty, I heard someone say ... he's nothing but a robot, covered in make-up, who talks a lot of nonsense. Now what a way to talk about the President of America!

You know being a bit of a "celeb",.. I was invited to a party this weekend, it's being thrown by a bunch of arms-dealers ... it's sort of bring your own Molotov cocktail party ... that's what I like about arms-dealers, they're very sociable, they don't mind who they mix with. Anyway it sounds great, the invitation says I can bring an enemy, and we all have to arrive late so there's a decent fight over the food. Actually it's a buffet, but they'll sell you a knife if you want one. It's a pity I can't make it, but I'm addressing a C.N.D. meeting that night!







Let's start with a type of hair that's got real style – the hair that some people have growing in their ears. If you are one of the unlucky ones who don't have any, do *not* try gluing on some that you have taken from your nose or under your arm, as a friend of Mine did. It was the wrong texture and somehow just didn't look right, also the whole lot came off in his local swimming-pool and ended up blocking the filter.



I have a very smooth appearance – I'm lucky, but you know I do have a soft spot for *beards* – particularly when worn by men. Because they say something about a man. They say, "I've got thin lips, but with this beard you can't see them." They say, "I've actually got acne, but you can't "spot it!" (A little bit of fun there – if only My writers would give Me jokes like that!)

However I am always surprised by the classic question: "Do you think a beard would suit me?" Why do men spend so much time puzzling over this when a simple rub round the face with a piece of *burnt cork* or a quick scribble with a *felt-tip pen* in the morning would answer the question within minutes of arriving at work?

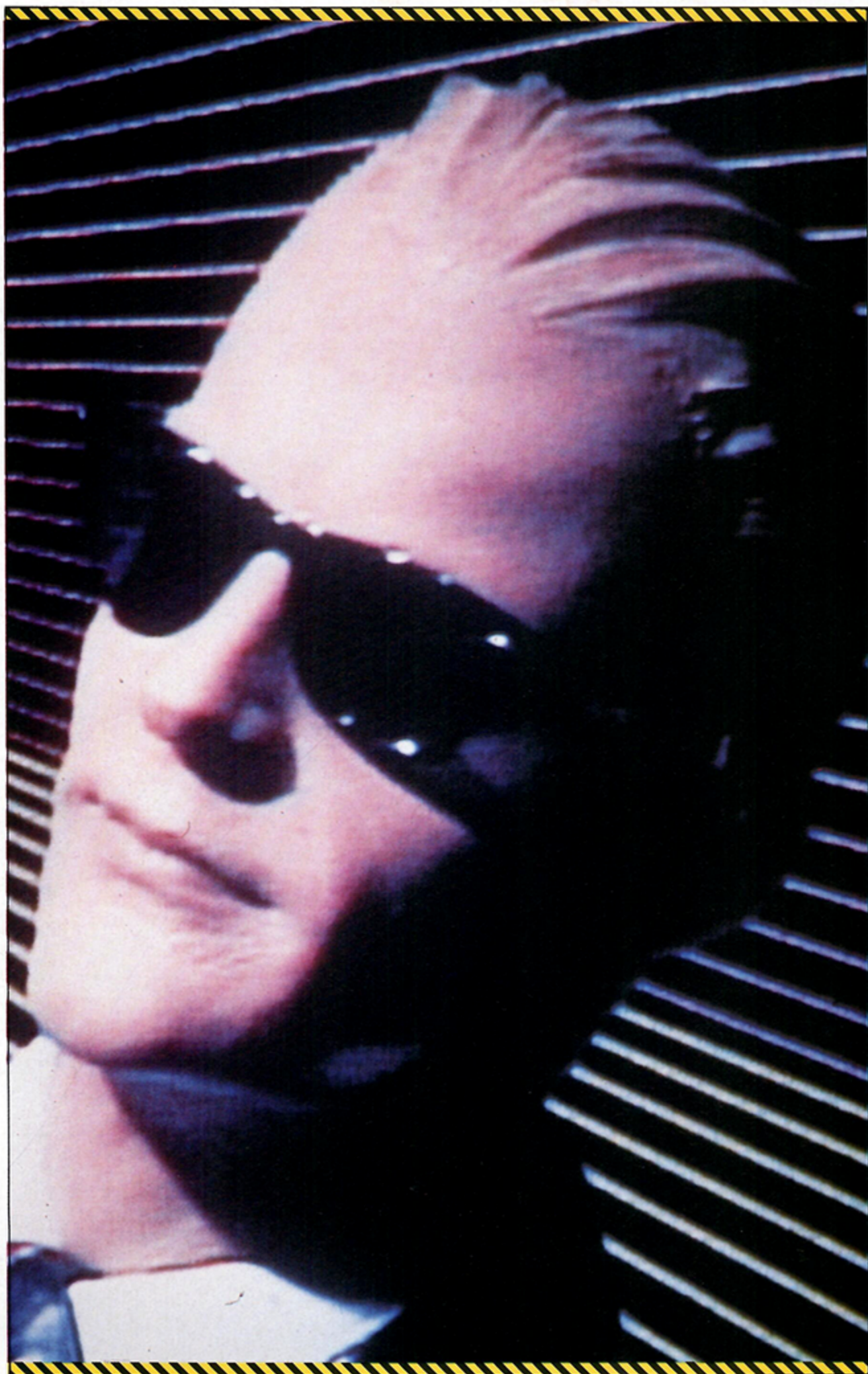
The point to remember about full beards and moustaches is that they have a knack of grabbing a shred of anything you put in your mouth, almost as if the beard has a will of its own and is saying, "I'm having a bit of that too!"



Then what does it do? Leaves it hanging there. Of course this can look very attractive, and here are a few of the most stylish things to leave glistening across the tips of your thick moustache:

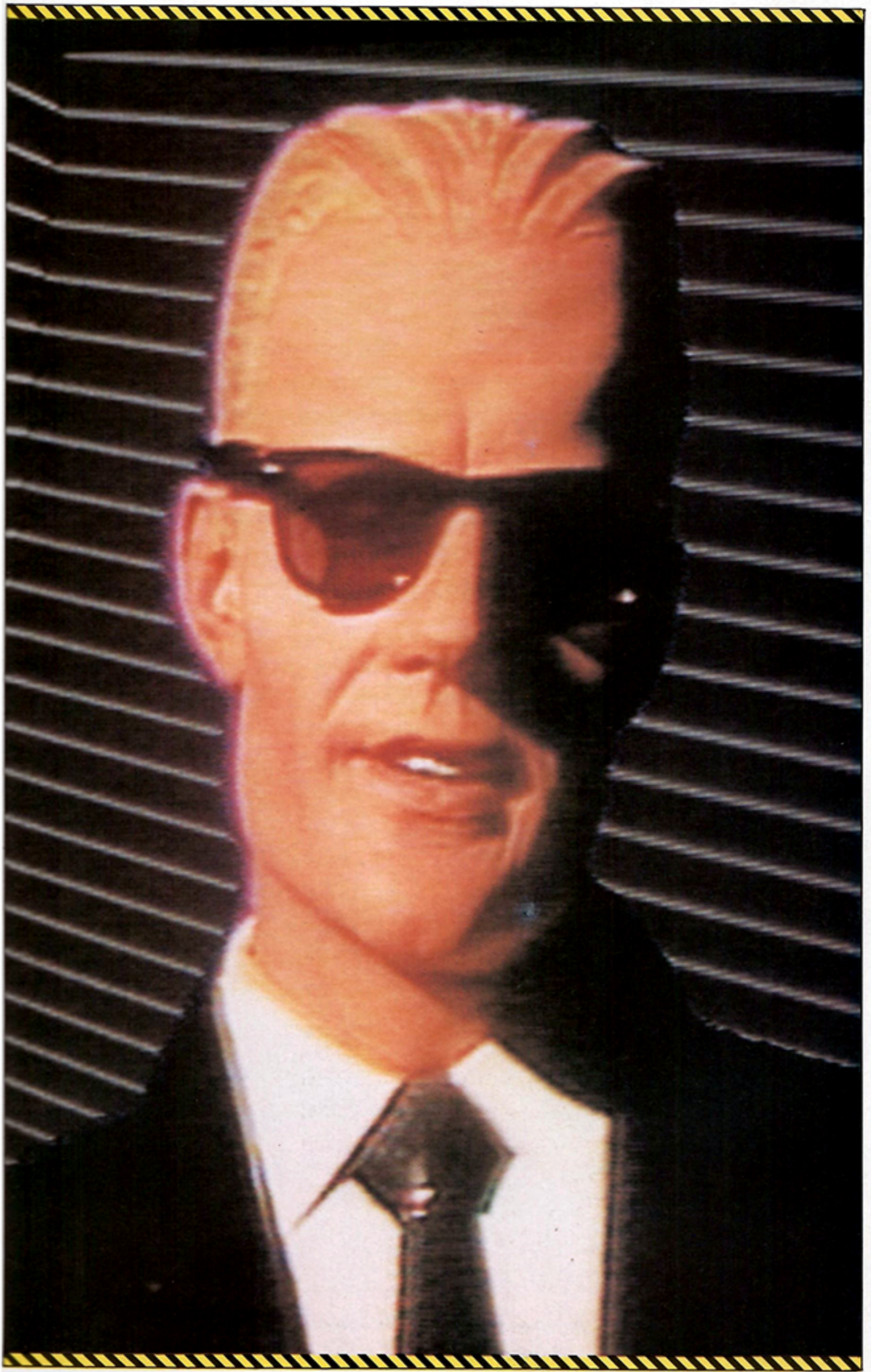
- (a) beer froth
- (b) tomato soup (especially with blond or white beard)
- (c) porridge (especially with dark beard)





I had a phone call inviting me to lunch at No. 10. Unfortunately the idiot didn't tell me the name of the road.





I don't like candlelit dinners. I prefer food that's cooked normally!



## THE TWO & ONLY

**MAX:** And coming up soon on the Max Headroom Show the two and only Simon le Bon and Nick Rhodes. They've brought their mascara with them and they're going to be having a petite discussionette with little old moi. Get out the best cups Martha.

**LE BON:** Nick, you look just like Richard Gere.

**RHODES:** Thanks a lot.

**MAX:** Yes I'm sure they'd all love to know, Simon le Bon's favourite colour. But what about the more important questions in the world, like: who is it that loses that odd shoe you find lying in the gutter? And is it that same idiot who leaves one silky white glove stuck on the spike of the park railings? And the funny thing is, it's blue, not the glove – Simon's favourite colour. Now come on gramps. Get out of that wheelchair you old man.

**RHODES:** God, he's rude as well.

**MAX:** Up you get, come on. Get those Doc Martens up here you old fashion monger. Well this is it folks and is this exciting for me or is this exciting for them? That's right – them. Because je have avec moi le actual Simon le Bon and Nick le Rhodes. Hi guys.

**RHODES/**

**LE BON:** Hi Max!

**MAX:** Now then fellas, can I get one little thing cleared up, and I don't mean your acne, I'm not gonna talk about golf, OK, so you guys can just relax, settle in. Now, how shall I ask these questions – to both of you, or shall I say "This one's for you Si", to be friendly, or "This one's for you Nick, with the lipstick", to be caustic? I mean, whatever makes you feel at home?

**RHODES:** Well if you could direct them somewhere in the middle, maybe towards the fan over there.



**MAX:** OK, your one and only fan! OK now Sim, I gotta say I'm impressed with this name "Arcadia", it's got a nice classical ring to it. Now where does it actually come from?

**LE BON:** It comes from a book. I saw the name, I had heard of the mythical land of Arcadia before and it just seemed like a good name for the album.

**MAX:** Nick, your album "So Dead the Nose".

**RHODES:** So "Red the Rose", if you don't mind.

**MAX:** I hear, and all these things do get to me in the end, that you recorded in not-so-gay-Paris, where only the river is sane, and mixed in New York, both wonderful cities, but which do you prefer?

**RHODES:** Paris actually out of the two because we wrote it there and recorded most of it there and it was a much more relaxed environment than New York. It suited the album – it's very European.

**MAX:** Moving right along now, look Nick, Simon, this has been a thrill. I love your records, I use them as frisbees all the time. I wanna thank you guys for coming.





# WORD CODE

Can you work out the shorthand codes below. An example is given to help you.

7DIAW \_\_\_\_\_ 7 days in a week

90DIARA \_\_\_\_\_

11PIAFT \_\_\_\_\_

54CIAP (inc J's) \_\_\_\_\_

18HOAGC \_\_\_\_\_

3BM (SHTR) \_\_\_\_\_

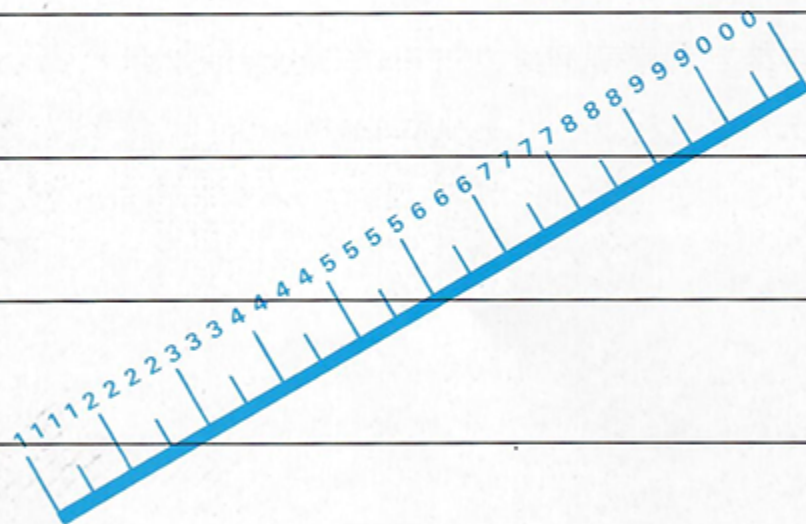
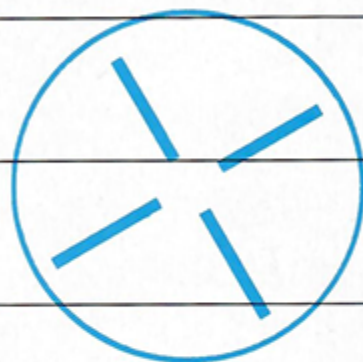
38DFWWF \_\_\_\_\_

24HIAD \_\_\_\_\_

52WIA Y \_\_\_\_\_

2BM (AAPOFF) \_\_\_\_\_

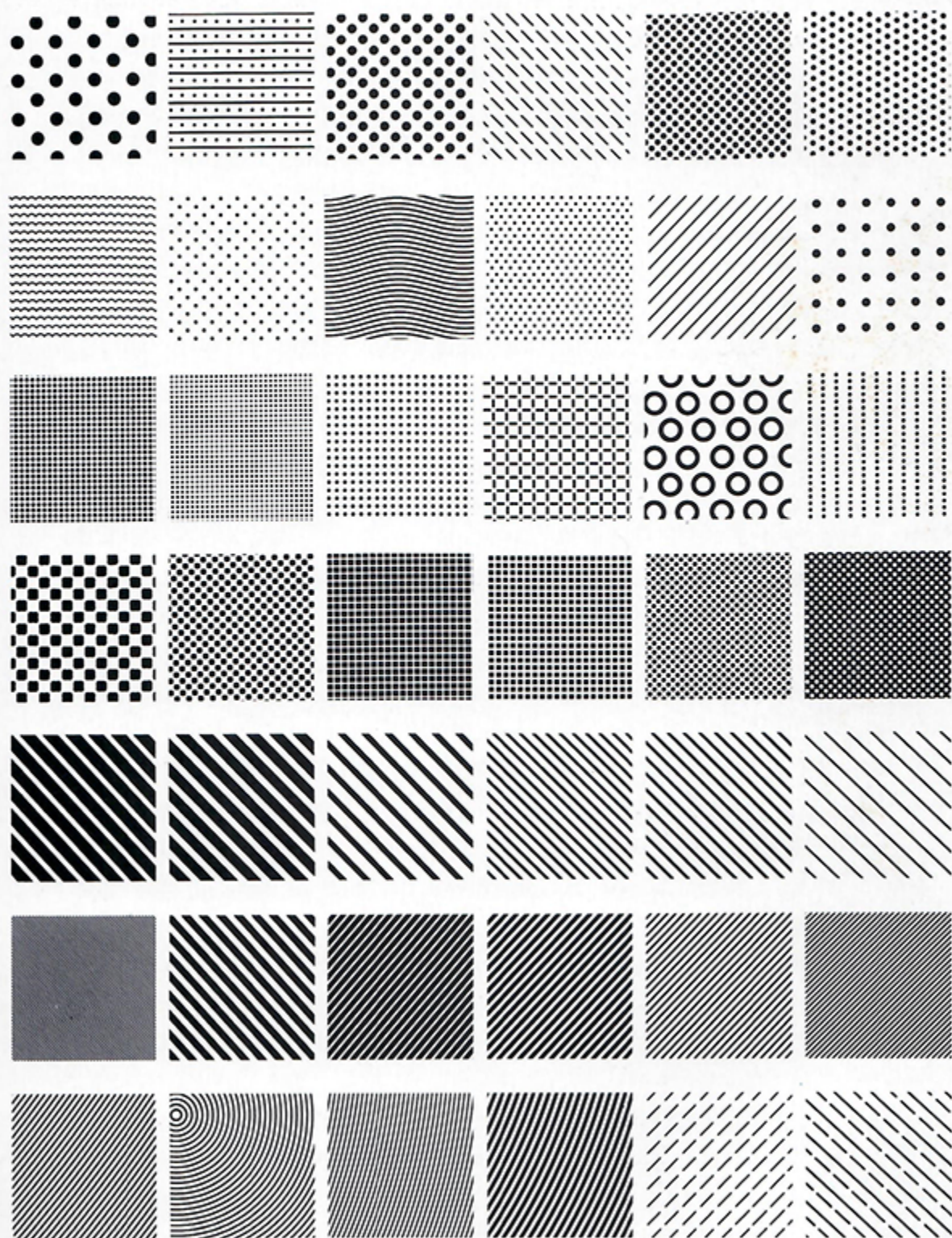
DWT (V2) \_\_\_\_\_



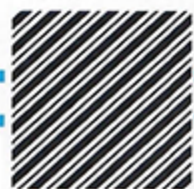
# MY SWATCH PAGE



Yes, Television is my world, I've made it, and unlike you ordinary people I can choose my own background according to my mood.



"Life is television, so be what I am – box clever".





## THE TALKER

**Q. Max Headroom, the movie gives an account of your creation and early life. Is this a fictionalised account or biographical?**

**A.** I see it as a bit of both, and I suppose one of you bright young journalists might call it a "fictobiog" or a "rockumentary", or even a "panodrama". Actually I love those terribly clever media works like "faction", which of course is the result of crossing fiction with fact. I've got one as well – "friction" which is the result of my ex-producer crossing me! Ah, the jokes, I hope the questions aren't all as funny as this one!

**Q. If fictionalised, would you care to elaborate on your early life?**

**A.** I find it hard to elaborate on something as basically simple as "instant success". You see I know a lot of run-of-the-mill personalities will tell you they've had a string of fascinating jobs, like a wine waiter in a Wimpy Bar, and a flower arranger at a hay fever conference. No, I'm afraid I've only ever had one job, and that's being a star – doesn't that sound boring!

**Q. You now enjoy cult status. What does fame mean to you. Is its impact purely beneficial?**

**A.** You know being a "cult" can be such a frightening business – for some. The point is I feel very sorry for those who carry fame like an ox's yoke – it must be a real pain in the neck! Ah, God knows, if only I was a stand-up comic! But you ask me what fame means to me – well in a word it means a new filter for my swimming pool whenever I want one, and two sets of "Trivial Pursuits".

**Q. Away from the limelight, how do you choose to relax?**

**A.** If only choice came into it. The truth is I prefer to be busy, what's the saying "idle fingers get stuck in your nose". No, I leave it to my agent to do all the relaxing, in fact he does it very well every lunchtime when he gets relaxed as a newt!

**Q. As a computer generated screen image, admittedly a highly charismatic one, do you feel you are inferior or superior to humans?**

**A.** Humans are a very special breed aren't they – good and bad, and I know some (my ex-producer included) who are really nasty little breeders! Ah, more jokes – if only my all-too-human writers could come up with things like that. But no, I don't feel superior to my public. I'm simply content that they look up to me.





**Q. If you have golf shoes – why don't we see your feet?**

**A.** Isn't this another rather silly question! It's because I wear golf shoes that you can't see my feet! But let me say this in my own humble and modest way, that the day I consider my feet to be anywhere near as fascinating, riveting, and interesting as my face – you'll see them!

**Q. Do you find your fan mail comes from a particular social strata? Do you get more letters from women than men? Have you had any proposals of marriage?**

**A.** Heavens, so many intriguing questions at once! As to my fan mail, it comes from discerning, intelligent people, who are obviously great admirers of taste and style – whatever social stratus that is! And no, I get letters from men and women alike, it's a sort of mixed female and mail bag! Proposals of marriage – yes I get these, but I pass on those kind of letters to my secretary to deal with. The trouble is he's far too ready to accept them – as a result he's been married sixteen times in the last month and I just hope the law doesn't catch up with him.

**Q. What are your own musical preferences? Do you harbour any ambitions to be a singer/musician yourself?**

**A.** Well, I've already gone on record as saying I like all kinds of music, and very soon I'll be going on record and singing it too! In fact the last show of my series was such a moving occasion, I was prompted to burst into song with my own personal classic "It's Been a Great Show". I'm now being asked to perform it everywhere I go.

**Q. Why didn't you take part in the Live Aid concert?**

**A.** To be very honest, I felt that "Live Aid" was a human event and for a very human cause. Frankly, I didn't think my face would fit – well certainly not on the screens they had.

**Q. How do you see yourself – a figment of someone else's imagination, given depth and form by technology; or a genesis, created by man but independent in thought?**

**A.** I see the whole thing as being much simpler than your questions suggests. In fact, I think Albert Einstein would have been hard pressed to see it in a more complicated way. You see, I see myself as witty, urbane, highly talented and with a keen sense of style.



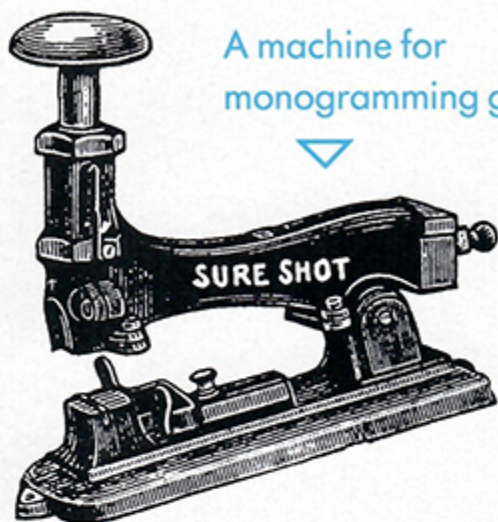




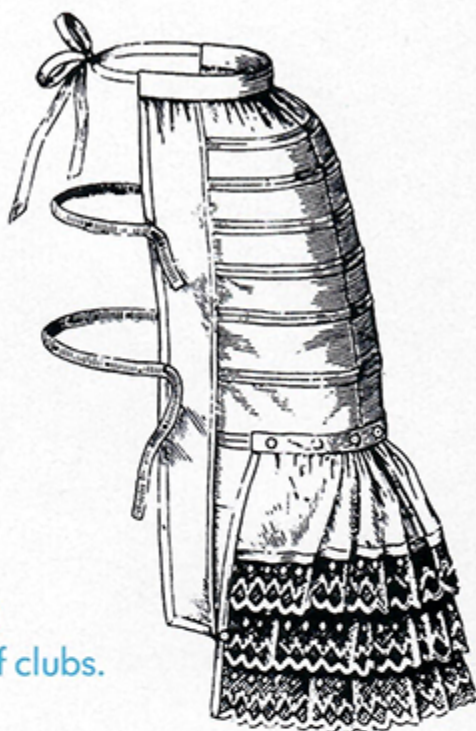




# MAX'S INVENTIONS



A machine for monogramming golf balls.



First design for carrying golf clubs.

Ah- what can I say, only the Greatest Invention ever.



The world's first wearable globe of the northern hemisphere.



Moulds for golf balls.





H-hi! Why is it the only funny lines I get are the ones behind me?



## HE A MARX MOOD Q

1. Rearrange the above words to form the name of a well-known personality. (You may not need the Q)

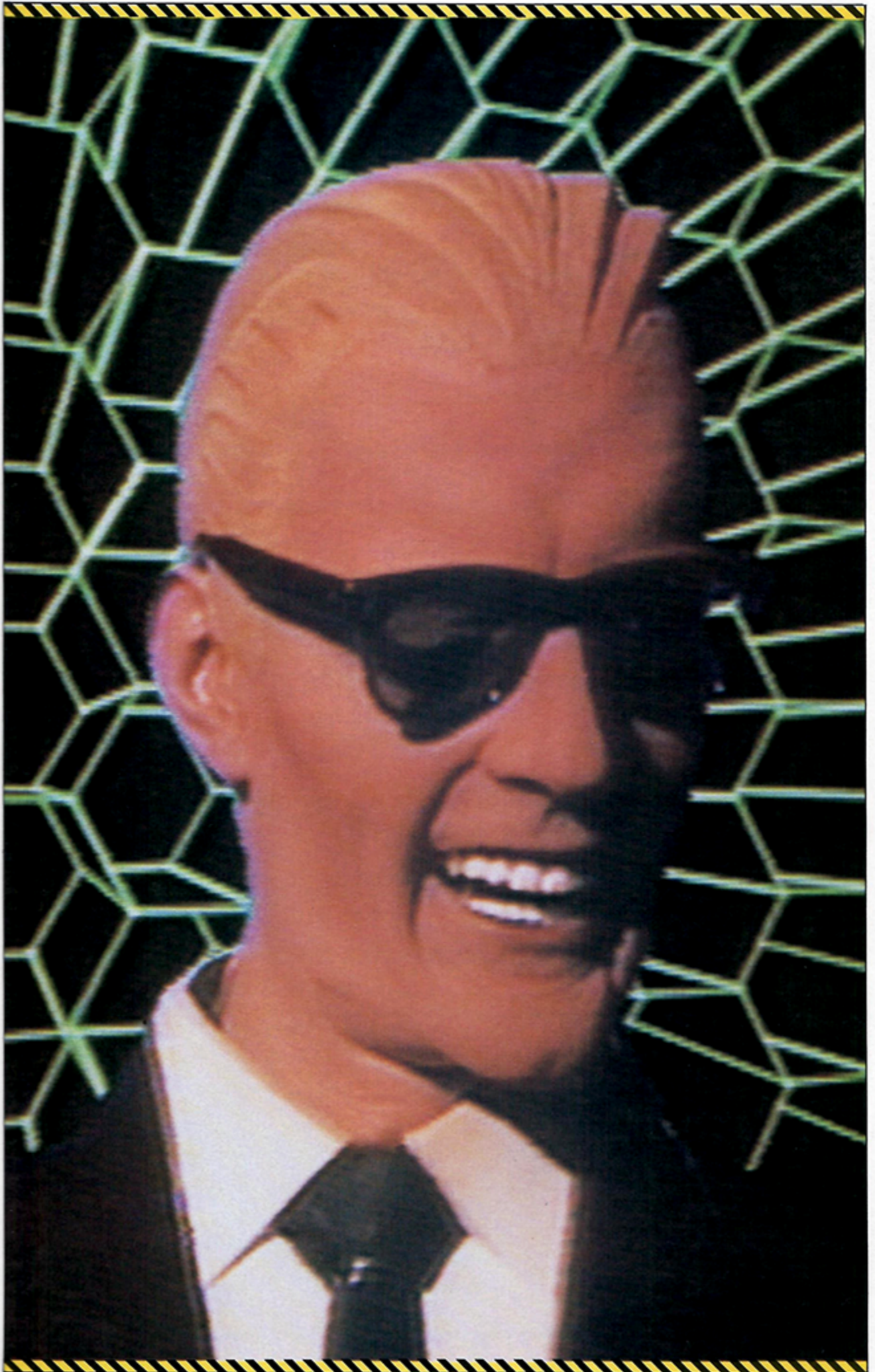


2. See how many words you can make up with the letters in the box. No letter can be used more than once. See how you fared: Average 1, Good 3, Sun readers 0,.

3. Try moving one stick to form a perfect rectangle. (You are allowed to break one match in half)

Well that was fun, wasn't it ...















This is Max Headroom 24 hours a day, after day, making tomorrow seem like yesterday.


4.

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
26														4											15

1.   $\overline{9\ 4\ 5}$   $\overline{4\ 21}$   $\overline{9\ 19\ 22}$   $\overline{5\ 4\ 5\ 8}$ 2.   $\overline{9\ 19\ 22}$   $\overline{9\ 10\ 25\ 22}$ 3.   $\overline{7\ 26\ 15\ 15}$   $\overline{2\ 26\ 9\ 26\ 15\ 15}$ 4.   $\overline{5\ 4\ 5}$   $\overline{6\ 10\ 18\ 15}$ 5.   $\overline{12\ 19\ 18\ 8\ 9\ 1\ 22}$   $\overline{9\ 22\ 8\ 9}$ 6.   $\overline{8\ 26\ 9\ 10\ 7\ 23\ 26\ 14}$   $\overline{8\ 10\ 5\ 22\ 7\ 8\ 9\ 4\ 7\ 22}$ 7.   $\overline{4\ 9\ 19\ 22\ 7}$   $\overline{8\ 18\ 23\ 22}$   $\overline{4\ 21}$   $\overline{9\ 19\ 22}$   $\overline{9\ 7\ 26\ 24\ 16\ 8}$ 8.   $\overline{8\ 4\ 10\ 1}$   $\overline{9\ 7\ 26\ 18\ 3}$ 9.   $\overline{21\ 18\ 11\ 22}$   $\overline{4\ 24\ 1\ 4\ 24\ 16}$   $\overline{24\ 1\ 10\ 25}$ 10.   $\overline{18\ 21\ 9}$   $\overline{4\ 21\ 21}$ 

Solve the numbers sequence in the grid above, you will then be able to put in the letters to 10 top TV rock/pop programmes.

5.

The song titles below can all be found in this grid: 

Wrap Her Up, West End Girls, Walk of Life, Trapped, Torture, Mated, Is it a Crime? I'm Your Man, Hit That Perfect Beat, Girlie Girlie, For You, Dress You Up, Don't Look Down, Broken Wings, Blue, A Good Heart, Only Love, Revolution, Russians, Take On Me, Spies Like Us, She's Strange, See the Day.

A	E	T	C	I	D	D	A	M	E	T	S	Y	S	A	N	D
I	M	Y	O	U	R	M	A	N	T	H	E	G	G	O	S	T
W	L	O	O	K	E	V	O	L	Y	L	N	O	B	E	A	A
R	E	M	I	R	C	A	T	I	S	I	O	N	R	E	A	E
A	U	S	S	E	P	A	R	A	W	M	E	A	E	M	S	B
P	U	A	T	A	K	E	O	N	M	E	A	N	V	Y	T	T
H	O	S	E	E	T	H	E	D	A	Y	O	N	O	A	R	C
E	Y	A	D	D	N	K	R	E	V	O	L	U	L	S	A	E
R	R	M	A	T	O	D	R	E	S	S	Y	O	U	U	P	F
U	O	B	L	R	I	N	G	O	F	I	C	E	T	O	P	R
P	F	A	B	L	U	E	I	I	O	M	O	N	I	Y	E	E
D	A	G	O	O	D	H	E	A	R	T	A	N	O	Y	D	P
Y	E	R	U	T	R	O	T	U	A	L	I	T	N	A	B	T
D	E	G	N	A	R	T	S	S	E	H	S	A	E	S	B	A
O	N	S	P	I	E	S	L	I	K	E	U	S	O	D	O	H
T	A	K	E	G	I	R	L	I	E	G	I	R	L	I	E	T
H	E	R	W	A	L	K	O	F	L	I	F	E	L	I	F	T
C	D	O	N	T	L	O	O	K	D	O	W	N	A	N	D	I
N	D	S	E	P	A	R	A	T	E	L	I	V	E	S	I	H






## FORMING A BAND?

If you are a budding “muso” and are looking for your *big break* in the rock biz, then this section will be essential reading.

Now some musicians think too small, and are simply not professional enough! They think they can rise to stardom by just taking a day off school (or two if they plan to make an album!) No, the world of the successful group is a sophisticated one, so plan ahead, and don't go near your public until:

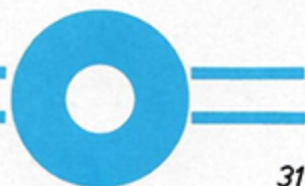
- 1 Your lawyers have agreed all the small print in the contract.
- 2 Your accountant has set up at least three off-shore tax-saving companies.
- 3 You've bought a set of guitar strings. 

Naturally, image is important. Try to get a *distinctive stage-act* that everyone will remember. So might I suggest that if you owe thousands of pounds to your hire-purchase company and they come to snatch back all your gear, make sure they do it half-way through a gig.

And remember this – the pressures of being *on the road* are enormous! You could suddenly get booked for an 18-gig tour, starting that night in Carlisle at eight, and finishing in Plymouth at nine-thirty – so better not to make plans to go home for tea.

Also if you've got a manager who's never done a deal in his life, don't worry – the thing is, can he change a flat tyre on a van while it's still moving?

- ▶ And of course the hardest job is to get a *decent recording contract*. Now you may find this as difficult as understanding Frank Bruno just after a fight, but don't despair! Just accept that until your 15th hit record you won't see the wood for the trees.





With all the aggression and violence around, don't you think that society could do with a few more cowards? Yes, cowards, ... isn't that what the military call people who prefer not to kill each other? So it's about time all you cowards came out of the closet and got to know one another. You can all help, if you see a fight starting, get the names and addresses of the people with their hands in their pockets whistling, or walking away. It may be simple, but it's a start.

OK, it seems a lot of you, "guys" have taken my advice on dress, and are now walking around in baggy shorts and flip-flops – great! If you see me, give me a wave, I love to see style ... I also enjoy a good laugh! But now you're writing in and asking me the *big one*, the advice to beat all advice – how to walk out on the street and look a, "real man"! OK, you wanna look macho – here's how you do it ... first, it's how you *move* – try to get that all-important shoulder-twitch giving that nice subtle hint of the hairy back just tickling away there under the shirt – essential for the macho man! But not *too* twitchy, or your cigarette-packet will fall out of the pocket in your sleeve!

Now where to work? If possible, get a job on a building-site, giving full opportunity to wear the too-short T-shirt, and the baggy hipster jeans just about to slide down over the hips, so when you bend down you expose that essential nine inches of the bottom of your back! And of course that is the perfect place for your gold chain, or your, "I love Mary" tattoo – see, think original!

Who was it said that observing the United States is like watching an epic movie, Oscar Wilde? Woody Allen? Max Headroom? Just think, they've got an actor for a President, economic advisers called 'Projectionists'. Even their latest defence strategy is named after a film, 'Star Wars', and why pick on that one? Why not something gentler like 'Kramer v Kramer'.





Are you the kind of person who suffers from stress and anxiety? Do you get jumpy when the door bell rings ... and you're the one who's ringing it? No – no, I understand, and I can help – because when vacation time comes round what you need is a trip where you can really relax and take it easy – and the perfect thing is ... a driving holiday in Italy. Now don't be put off by people who tell you not to drive in Italy because the Italians don't, or that the Italian for Kamikaze is Fiat!

And another thing – if you hire a car in Rome, *don't* bother paying for one with unimportant things like an engine! You'll get pushed along in the traffic jam anyway – But do make sure the car horn is working, *especially* in traffic jams, where Italians use them instead of accelerator pedals to move faster.

In fact, in Rome over the sound of car-horns it's impossible to hear even an ice-cream van, which is why Italian ice-cream sellers all left Italy long ago and went to America!

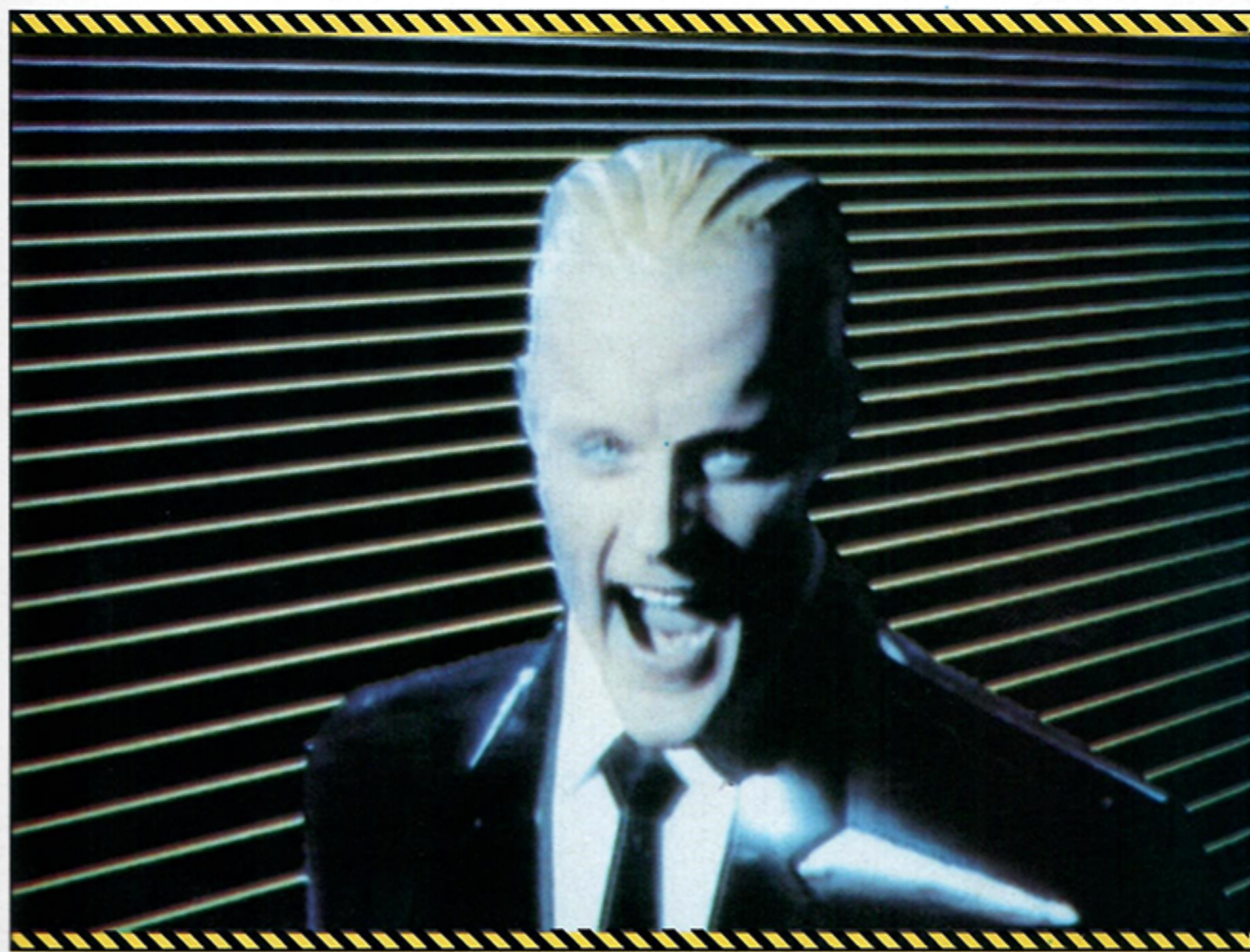
A little bit of history there!

Now daily exercises. Of course I work out myself every morning, I work out what I'm going to do the rest of the day, what golf shoes I'm going to wear, that sort of thing. But listen, a word of warning about all these "keep fit records" you can buy. Now I can't be unkind, it's not in my nature but you have to realise that a lot of them are made by ageing film stars who only want to make life painful for you because you don't go and see their films anymore.

But you know, sometimes I really wish that for a brief moment I could be an Ordinary Person just like yourselves and have something ordinary wrong with me, like the odd spot of dandruff or just the odd spot.









# MAX'S RECORD QUIZ

- 1 New Model Army got their name from:
  - a) the English Civil War
  - b) playing with model soldiers
  - c) a 1960s war film
- 2 What is the name of Prince's movie?
  - a) *Prince Live*
  - b) *Under the Cherry Moon*
  - c) *Revolution*
- 3 Which famous TV show did Queen parody in one of their videos?
  - a) *Coronation Street*
  - b) *Dallas*
  - c) *Dynasty*
- 4 Who is Echo in Echo and the Bunnymen?
  - a) Nobody in particular
  - b) The band's mascot, a pet rabbit
  - c) A drum-machine
- 5 How many Cocteau Twins are there?
  - a) 1
  - b) 2
  - c) 3
- 6 Go West were formerly called:
  - a) Cox and Drummie
  - b) Peter and Richard
  - c) Stay East
- 7 Tina Turner's real name is:
  - a) Christina Turner
  - b) Mae West
  - c) Annie Mae Bullock
- 8 John Taylor was in a Yorkshire Television Production called:
  - a) *Timeslip*
  - b) *Slipstream*
  - c) *Starman*
- 9 What kind of car does Paul Young drive?
  - a) Ferrari
  - b) Jaguar
  - c) Porsche
- 10 Live Aid made two new entries in the *Guinness Book of Records*. What were they?
  - a) Biggest TV audience ever
  - b) Phil Collins became the first person to play on two continents in one day
  - c) It was the first concert to be broadcast worldwide by satellite
- 11 Which of the following appear in the film *Absolute Beginners*?
  - a) Patsy Kensit
  - b) Sade
  - c) Annie Lennox
- 12 The Pet Shop Boys met in a
  - a) pet shop
  - b) boutique
  - c) hi-fi shop
- 13 In the lyrics of Bruce Springsteen's song *My Home Town* what kind of car is mentioned?
  - a) Chevrolet
  - b) Corvette
  - c) Buick
- 14 Where do Tears for Fears come from?
  - a) Bognor
  - b) Bath
  - c) Cheltenham





- 15 Which of the following isn't a vegetarian?  
 a) Billy Idol  
 b) Annie Lennox  
 c) Lemmy (Motorhead)  
 d) Howard Jones
- 16 How did the Fine Young Cannibals get their name?  
 a) They have unusual eating habits  
 b) From an American novel written during the war  
 c) From a film called *All the Fine Young Cannibals*
- 17 What is the first name of Midge Ure's wife?  
 a) Annabel  
 b) Amanda  
 c) Anna-Marie
- 18 What do Bob Geldof, Jimmy Saville and Lee Thompson (Madness) have in common?  
 a) They all went to art school  
 b) They all have birthdays in October  
 c) They all have one daughter
- 19 Which of the following films was David Bowie in?  
 a) *The Elephant Man*  
 b) *Merry Christmas, Mr Lawrence*  
 c) *2001, A Space Odyssey*
- 20 Who was the Bronski Beat replacement for Jimmy Somerville?  
 a) Larry Steinbachek  
 b) Steve Bronski  
 c) John Foster
- 21 In the lyrics of Sting's song Russians who is supposed to have a deadly toy?  
 a) Mr Kruschev  
 b) Oppenheimer  
 c) Ronald Reagan
- 22 What happened on Friday 13th September last year to Marc Almond?  
 a) He crashed his car  
 b) He slipped on stage and damaged his knee  
 c) He was rushed to hospital with appendicitis
- 23 Sting originally dyed his hair blond because ...  
 a) he was in a chewing gum ad  
 b) his wife spilt peroxide over him or  
 c) his former pupils wouldn't recognise him?
- 24 Which band was Paul Young in before he went solo?  
 a) The Waterboys  
 b) Q-Tips  
 c) A Flock of Seagulls
- 25 Who used to call himself Winston Smith when he fronted a band called The Reluctant Stereotypes?  
 a) Pete Burns  
 b) Dave Gahan  
 c) Paul King
- 26 The Thompson Twins are named after a couple from which cartoon?  
 a) Peanuts  
 b) Popeye  
 c) Tin Tin
- 27 Who is famous for thumping Russell Harty on his chat show?  
 a) Grace Jones  
 b) Paul Weller  
 c) Sean Penn
- 28 Where did Sigue Sigue Sputnik get their name from?  
 a) A Moscow street gang  
 b) A Russian satellite  
 c) A Russian comic strip artist





**BLIPVERTS**



"I wonder," ingratiated Grosman, "if you could spare a moment to illustrate to the Board here this little hitch on Blipverts?"

Bryce groaned, fiddled off screen, and his image was replaced by a computer graphic of a typical consumer watching a television screen. "Well put simply," sighed Bryce, "the human body has millions of nerve endings. Each carries a tiny electrical charge, which, when added together becomes a surprisingly large charge. Normally people just burn it off. But in inactive people it just builds up. Now, because I designed Blipverts to compress thirty seconds of advertising, it appears that the brain violently stimulates these nerve endings *simultaneously*. In some subjects, this causes a short circuit. Some particularly slothful perpetual viewers literally explode. Simple as that."

BLIPVERT



5249.136

BLIPVERT



BLIPVERT



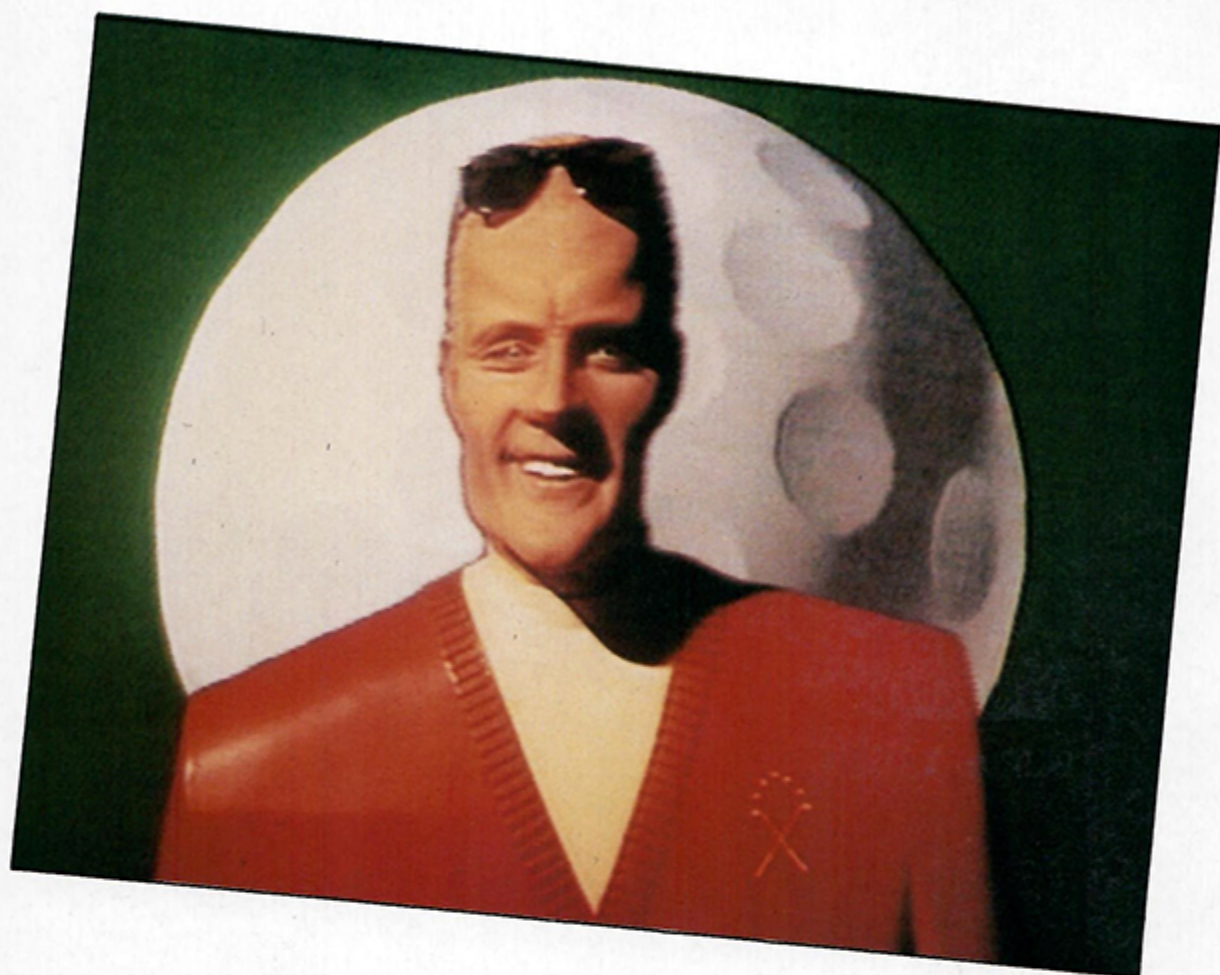
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BLIPVERT

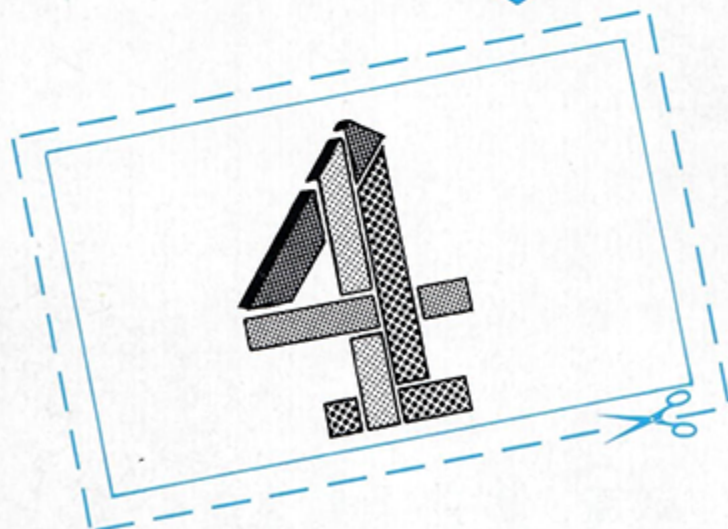


BLIPVERT





I won't go on about golf now – I know it's not everyone's fav topic. So let's move on. Ooh golf. Just remember when you get round to hitting the ball and it seems to be travelling in the general direction of ordinary people just hold up this card and smile.



No. 1 in Max's cut out and keep series.





I have a very unusual skin condition – it's called perfect.





Women are very special to me. I'm one for old-fashioned chivalry. I love it when they open doors for me!



**Q. Have you got a fan club?**

**A.** Yes, I had a most enjoyable evening recently at their first giant convention, when I went along and made up a fourth at bridge! Isn't it dreadful? I just can't be serious!

**Q. My my my my qu .. qu .. question to y .. y .. you is if .. ffff .. the fairy god mother ever knocked on your door ... door .. and asked you for th .. th .. three wishes, w .. w .. w .. what would they bbbbe?**

**A.** It str-str-str-strikes m-m-me you're t-t-t-taking the m-m-m-mickey – there's n-no s-such th-things as a f-f-fairy g-g-g-godmother!

**Q. Are you married, and if so, did you meet your wife through a computer dating agency?**

**A.** Not married, and after a close relationship Anita and I recently broke up. I think she's since left her flat when she lost her job as the speaking clock, because every time I ring her number I get a man telling me the time.

**Q. If you could be any pop star, which one would you choose?**

**A.** Definitely Mozart. I loved his recent Video, Amadeus, although it was a bit too long to put in my show.

**Q. Where did you learn to dance?**

**A.** I didn't learn – when you're brilliant some things come naturally, as you know – well you don't but it happens. I'm lucky – I've never had to worry about what to do with my feet.

**Q. Is there a Mini Headroom?**

**A.** I don't know, try the Teletext service.



**Q. Did you get your mega-trendy permanent suntan on the prestigious and hyper-expensive beaches of the Serious Sirius?**

**A.** I see cracking jokes is catching! No to be honest, I have an unusual skin condition – it's called perfect!

**Q. How do you feel about wearing a hat? I think if you did you would look like a restricted Indiana Jones ...**

**A.** I wish somebody would restrict Indiana Jones. As to hats, my producer told me on my first show that I was wearing one when I wasn't, so I made a comment about it and looked a complete fool! You see, how do I know if I'm wearing one?





**Q. Dimensions are difficult to assess on a television screen. Could you give your height, weight and other dimensions?**

**A.** Actually, I'm as proud of my dimensions as the next... well, I'm proud of them. But your question makes me sound like Noah's Ark! No, seriously, I'm 2 cubits by 3 cubits in stockinged golf shoes.

**Q. Just what is going on behind you in the studio?**

**A.** Mostly tears and emotional outbursts from people who just can't take the pressure that goes with working with a highly successful, almost-perfect-performer – they just don't have the humility it takes.

**Q. What are your earliest memories?**

**A.** Winning 1st Prize in a "Bonny Micro-Chip" contest – see, comedy? Comes naturally!

**Q. What is your favourite kind of music/band/group?**

**A.** I love golf signature tunes, and I've just bought "Another 20 Golden Golf Greats" to complete my collection. My other current favourites are "Digital Watch Tunes, Vol.2", and an early bootleg of ice-cream van music.

**Q. Who are your heroes?**

**A.** Hollywood greats like Clint Eastwood and Robert Mitchum – I suppose I'm bound to go for the robotic types.

**Q. What is your idea of a good night out?**

**A.** Getting my entire fan-club together in one place and beating them at Bridge.

**Q. I hope you don't mind me asking, but a lot of people have asked me what you put on your hair to make it stiff like that?**

**A.** I don't mind telling you that what I put on my head is a secret... aw, alright I'll tell you. Syrup of figs. Keeps the ol' brain on it's toes 'n' keeps the thoughts running freely.

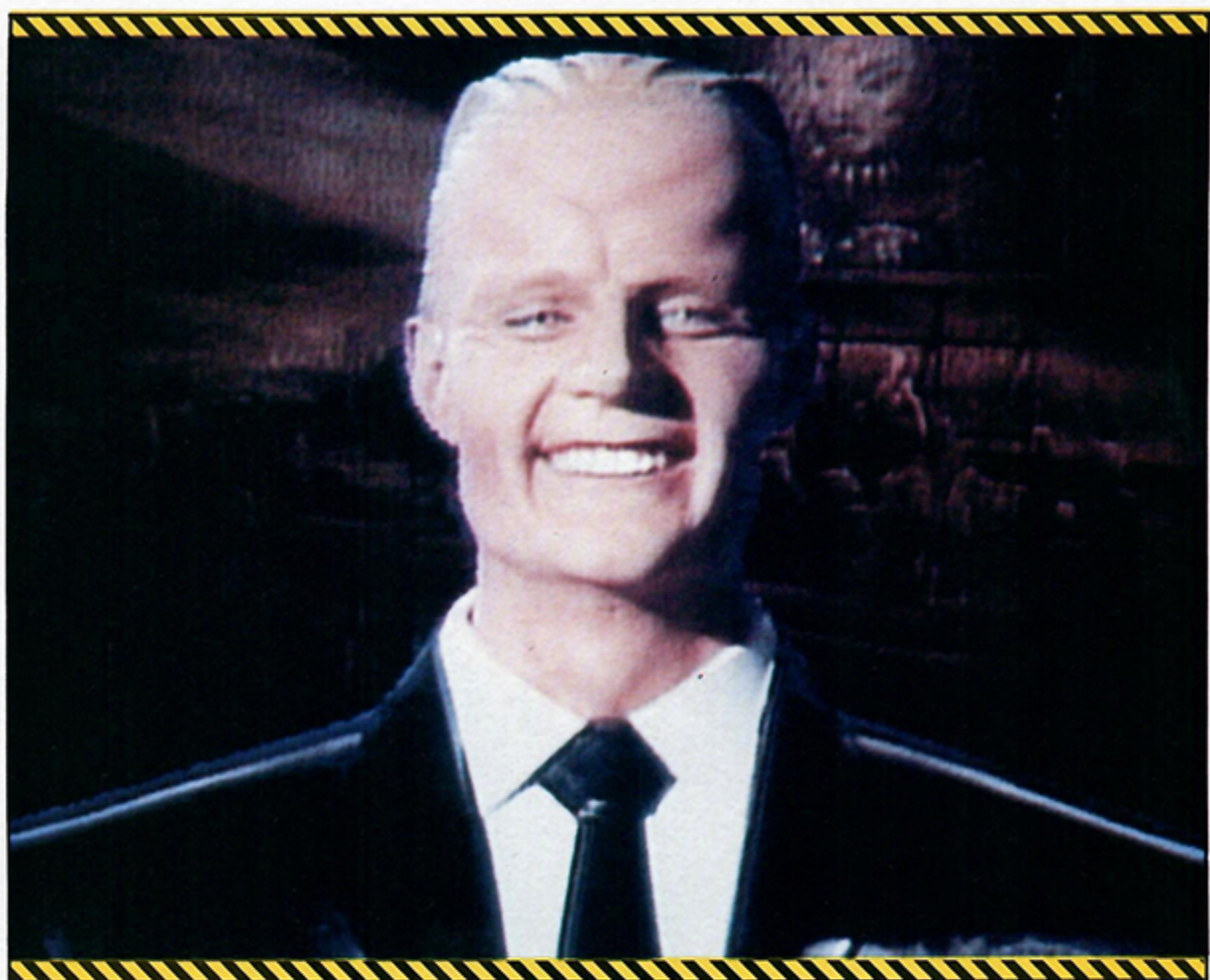
**Q. How old are you?**

**A.** Look at my serial number.

**Q. Well, thanks for talking to me, Max.**

**A.** That's perfectly alright, the pleasure is entirely your own.





OK, it's the Max Headroom Show, where the pace is hot and the sounds don't stop – so watch this and put some pep in your step, some cut in your strut, some roll in your stroll, some glide in your stride, and some burn-up in your turn-up, yeh ... while I sit here and work out what I'm talking about ...

... Why *do* people want to do pointless things, just to break a record? First, a guy sails the Atlantic in an eight-foot boat! Great! Then, just to be clever, another guy does it in a seven foot boat! Wonderful! Then somebody does it in a barrel! ... Any day now, some loony is going to set out on an ashtray, and when he gets to the other side he'll find he's been beaten by a multi-lingual German adventurer who's done it in half the time on a cigar-butt! ... "Did I break the record?"



Well, these rock things are all very well if you like them, but you know ordinary people like you and m-m-ms-mo-ma-mmm-mi, well ordinary people like you oughtn't to be afraid to speak up for Classical music. I know it's hard to get the videos, but it's good stuff all the same. Mozart, that's my tip for the top, as I think you young people say. Interesting guy, old Moz, or Mozey-babe ... he was called many things. Wrote some terrific songs. And of course he could write for all sorts of voices – Sopranos, Altos, you name it. Mind you, rumour has it that he wrote most of his big hits for a tenor ... You'd have thought they'd have paid more really!

There was this English guy, Fritz, who's only got one ear! ... and he's standing at a bar, and his mate, Otto, says ... "Heh, Fritz, can I get you a drink?" ... and Fritz says, "No thanks Otto, I've got one 'ere" ...  
See? ... that's about as funny as a pair of wet lederhosen!

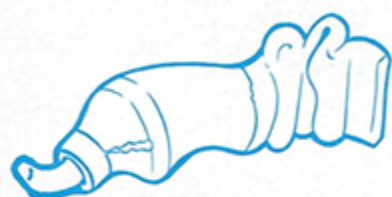




Back in ten minutes



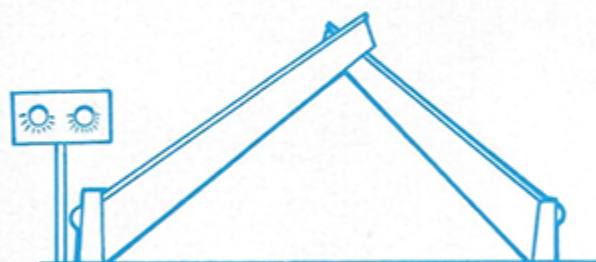
# MAX HEADROOM



Barrier Cream



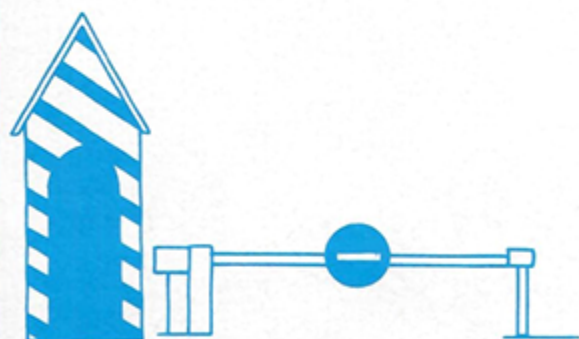
Sound barrier



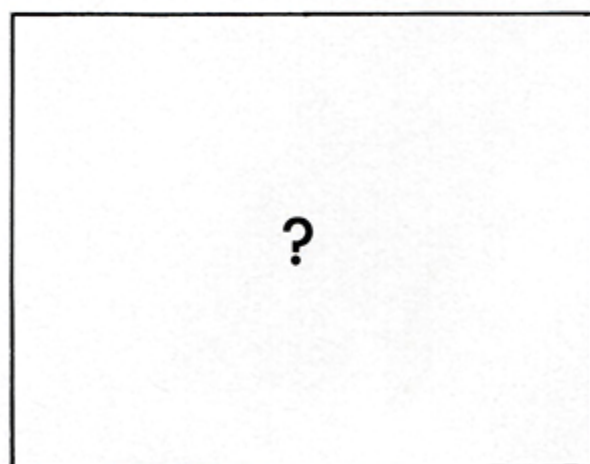
Level Crossing barriers



Great Barrier Reef

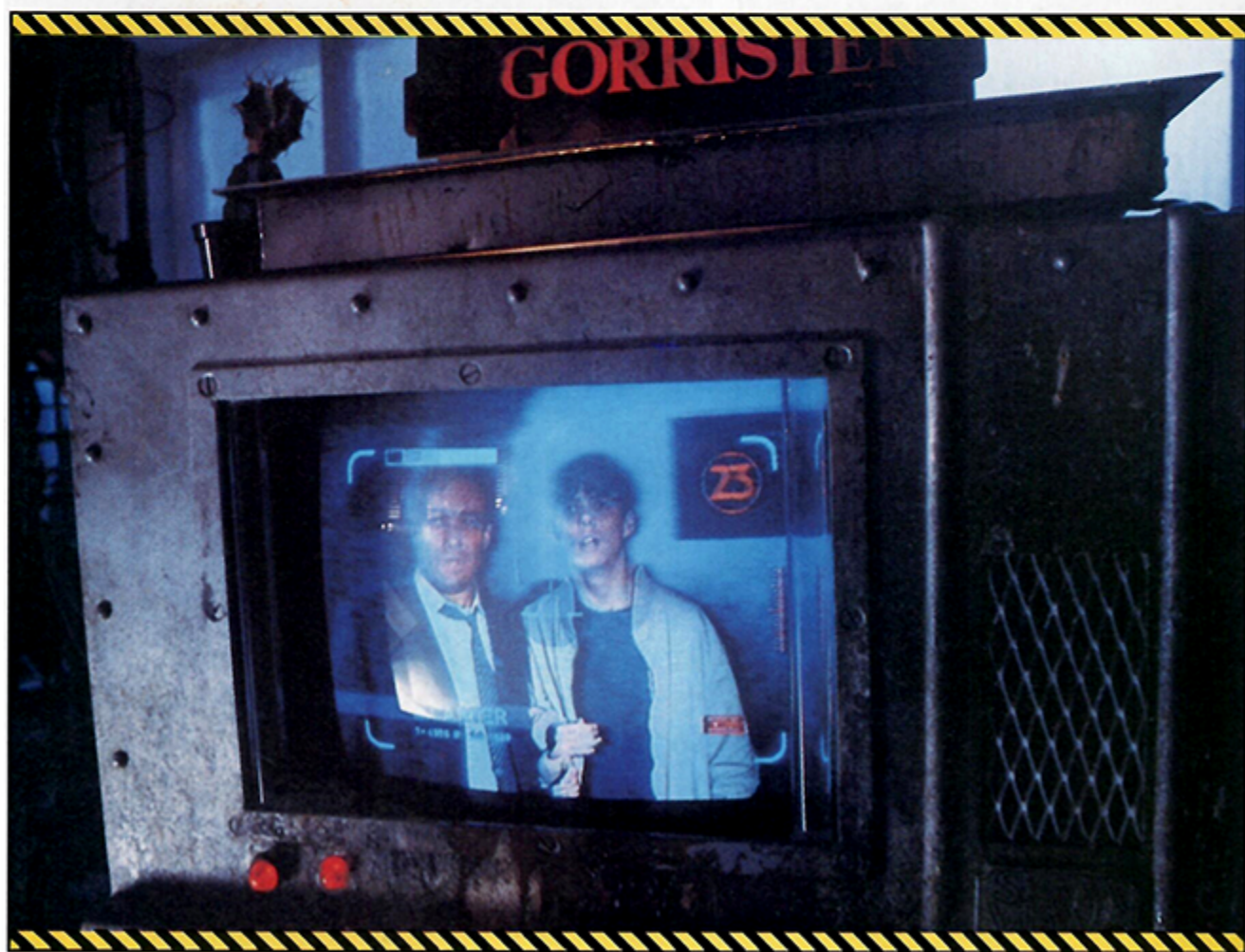


Frontier barrier

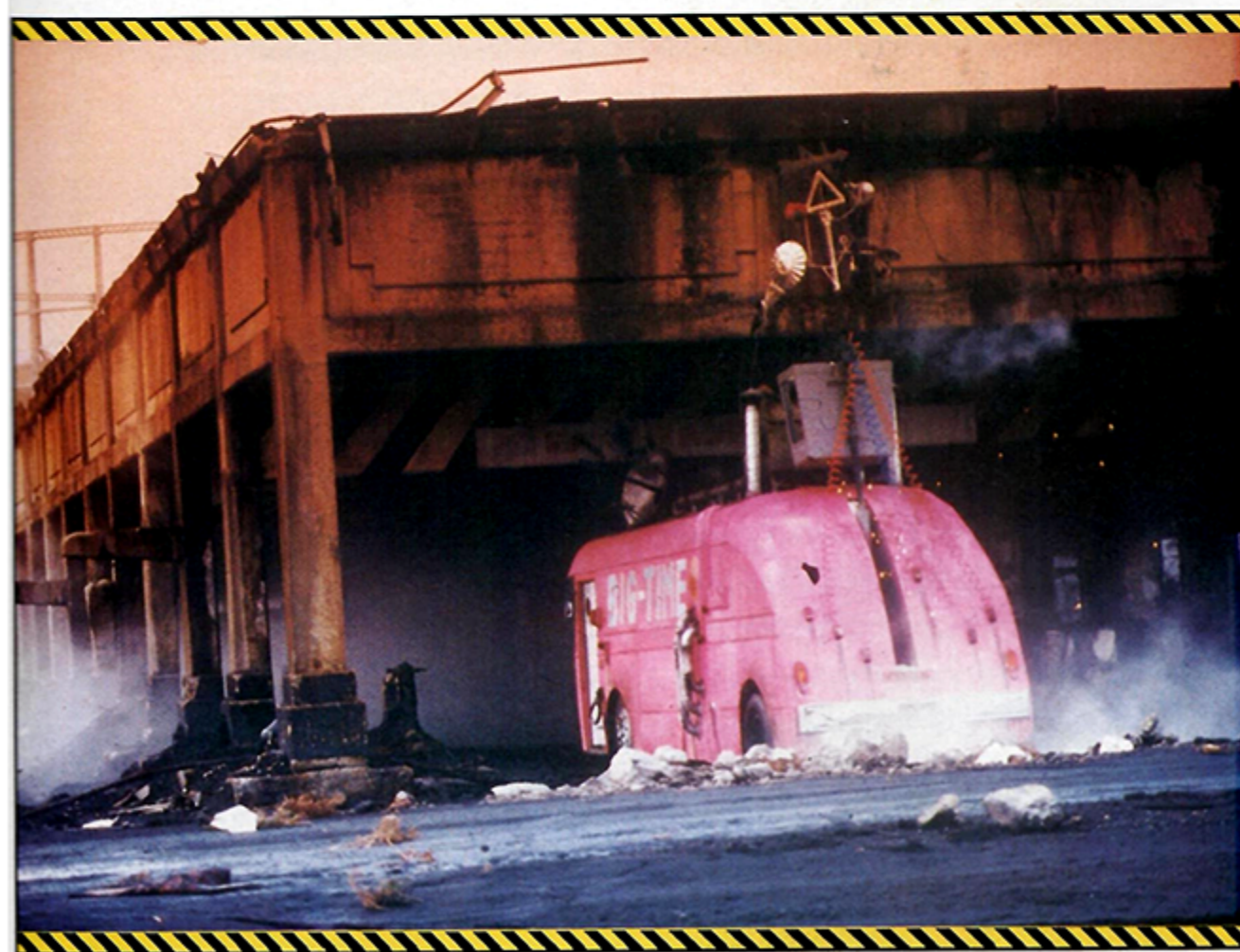


Is there another in the heart of London?











## THE MUSIC SCENE

I have what is called a "classical background" in music, which means I can hum all the tunes *Richard Baker* plays on the radio. Yes, good old Richard Baker – without him you wouldn't know what radio was like in the 1950's, would you?

I suppose it is only fair to list *My all-time favourite records*. And so that I can't be accused of being frivolous, I have left out any reference to My own musical accomplishments.

However, no desert island would be the same without these milestones:

- 1 Digital Watch Tunes (Volume 2).
- 2 20 Golden Golf Signature Tunes (give a special listen to the '82 British Open and '84 Dunhill Masters).
- 3 All Time Great Ice-cream Van Themes.

I was thinking of going on to include the signature tune from the Test Match Highlights, but then you get into adding the one from Wimbledon, and Match of the Day, and in the end someone has to be disappointed, don't they? So I've left it at three and you'll have to guess the rest! (By the way, please don't ring Me for the serial numbers of the above records as they are bootlegs, and it could be very embarrassing!)

Which reminds Me, you should be very careful about buying any *bootleg material*. All these sharp operators do is take a powerful cassette recorder into a rock concert, and stand at the front with it hidden inside their jacket. I spoke to someone recently who bought a bootleg on a very cheap offer, and he said the music was good; but it was spoilt by sound of burps and someone's dinner going down!

# VIDEOS VIDEOS VIDEOS

I suppose I ought to say a word or two about videos – fascinating brightly-coloured little attention-grabbers, aren't they? (Not unlike Prince, I heard one of you say!) Yes you may recall that on My shows the videos were a nice filler, giving My audience time to get their breath back in between bouts of Me!

Of course My tastes are rather special – one of My favourite stars is Mozart. Have you seen his latest video – Amadeus? Great, isn't it? Although a bit long, I thought.

However every self-respecting band should make at least one video, for several reasons:

First, it keeps a lot of otherwise derelict warehouses and buildings in constant use. In fact it is almost impossible to find a warehouse to just store things any more!

Second, it enables a lot of up-and-coming film directors to cut their teeth on celluloid while you cut a record. This is brilliant for their careers, and you'll be doing your bit for the British Film Industry (and giving *Sir Richard Attenborough* yet another excuse to get up, make a speech and wipe his eyes).

Third – some look quite nice, don't they?

However, I can hear some of you shouting out: "But Max, we haven't got the money to make a video!" And I do understand, because it is a very, very expensive business and money doesn't grow on trees! ... Ah, trees ... bunkers ... rough – oh, don't start that again, Max!

But all is not lost. If your budget is low, and a derelict warehouse is out of the question, then try this: rent a large garage, and film all the action inside it. To cover up any lack of filming technique, film every shot with *lots of mist* in it, and if you can't afford that, just back a car into the garage and fill it with carbon-monoxide fumes. This is a good substitute for mist, and will absolutely guarantee that you only ever have to make *one* video!





# MAX'S CROSSWORD

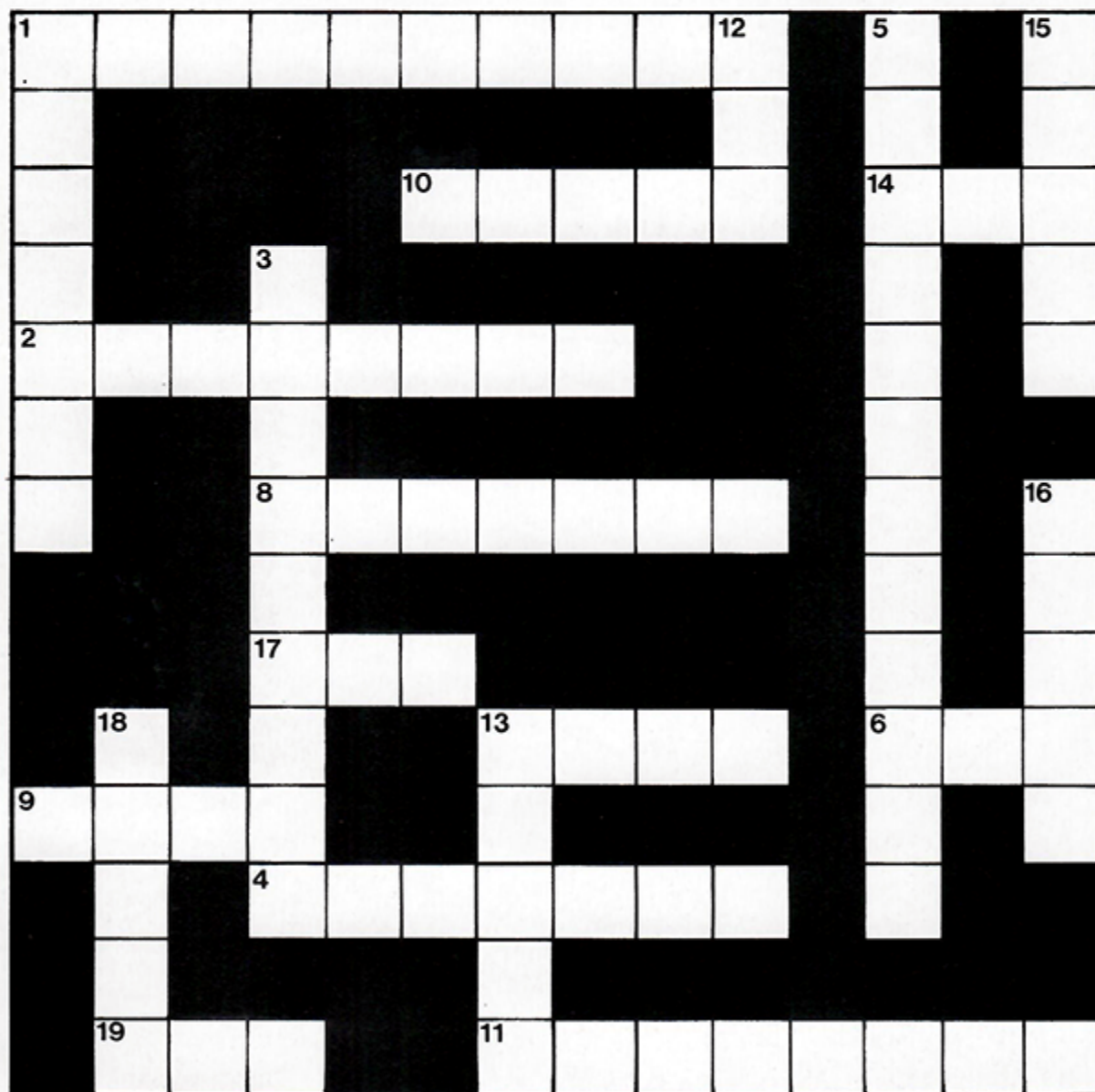
Yes a crossword – a musical crossword.

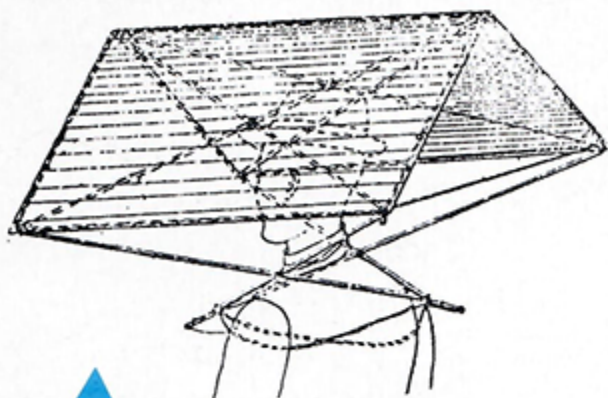
## Clues Down

1. Follow on from 1 across.
3. No woman no cry.
5. Old blue eyes is back. No, not me.
12. Wings LP, back to the ---
13. See 6 and 8 across.
- 15, 16. She's a slave to the rhythm.
18. A flying beetle with broken  
-----

## Clues Across

1. Tony James Band.
2. and after Joy Divison.
4. Married a famous Beatle Man.
- 6, 8. Inflate the apes?
- 9, 10, 11. The opposite of thick old vegetarians.
13. Front man of U2.
14. Laugh ... a pop group.
17. Simply a colour.
19. The --- Pistols.

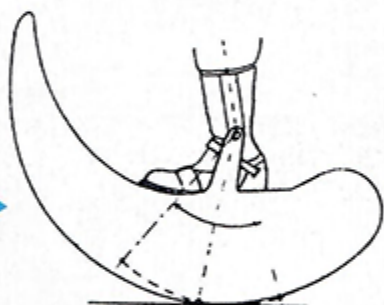




▲  
First time  
homebuyers  
answer to high  
mortgages!



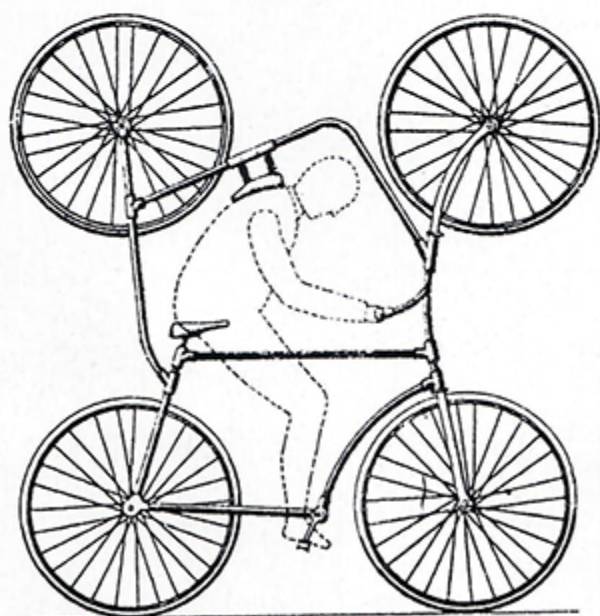
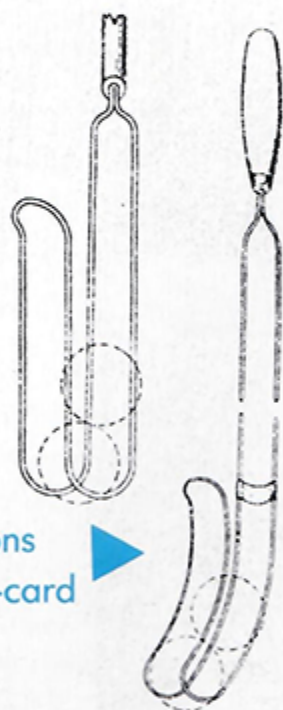
Footwear for  
retrieving golf  
balls from  
water hazards. ▲



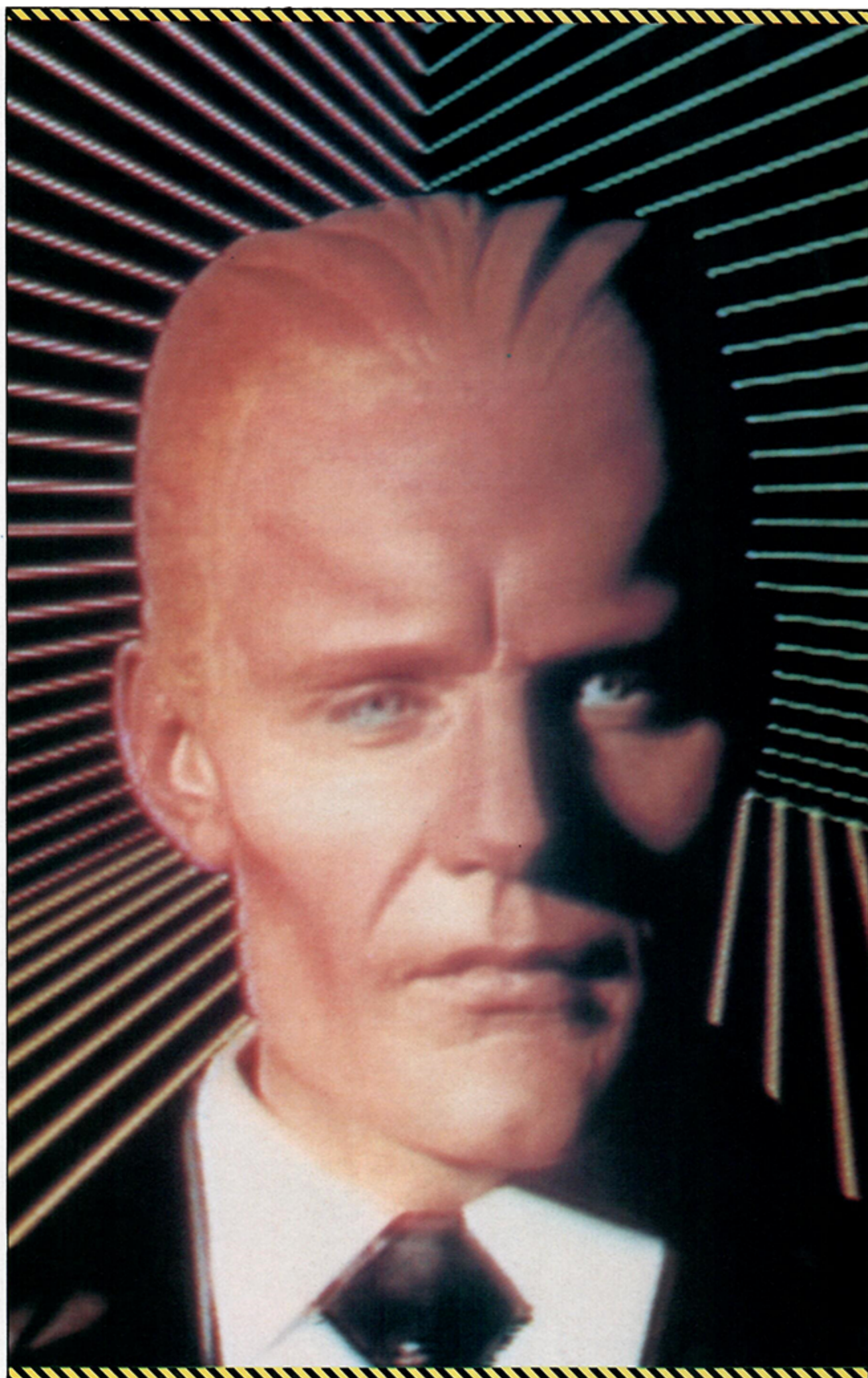
Electric pump  
in 2' high wellies  
when fishing in  
3' deep water. ▲



Suggestions  
on a post-card  
please! ▲



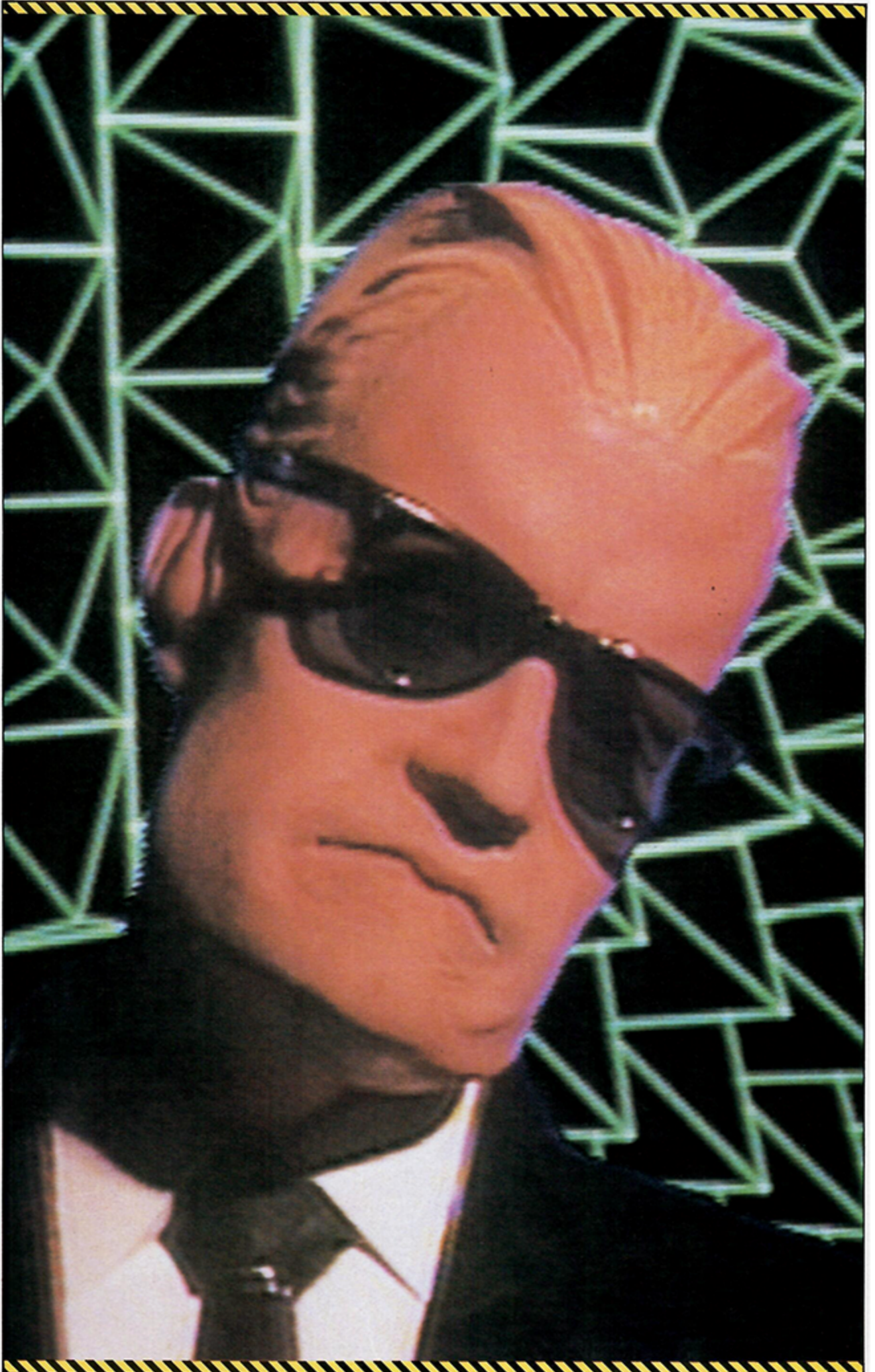
Machine for going  
and coming back without  
getting off. ▲



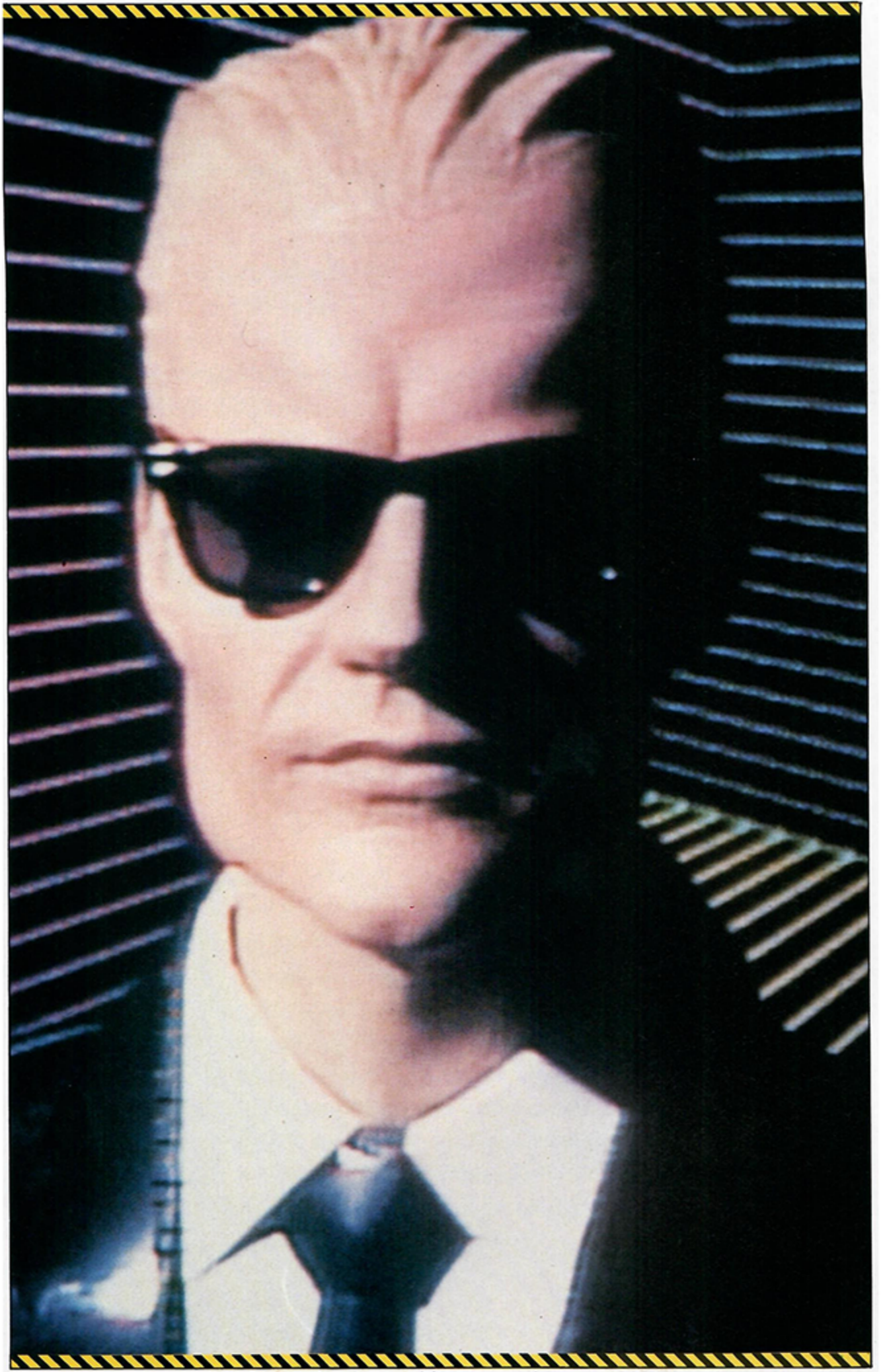
Don't forget – today is the first day of the rest of your life ...  
that's phil-phil-philosophical!



Don't Eskimos ever get bored with their weather forecasts?







So rush out and buy another one.



## FASHION REVIEW

### YOU ARE WHAT YOU WEAR!

This is of course a very famous phrase, obviously coined by someone colourful and fashion-conscious – someone like the Ayatollah Khomeini. Yes he's not afraid to "go out on a limb" with his clothes. (Or on somebody else's limb.)

But the phrase just isn't true – the fact is, you are *where you shop!* Places that play *deafening disco-music* are good, because the assistants rarely ask you your size, they couldn't hear even if you told them, and most of them don't care anyway. In fact a simple enquiry about a shirt, bellowed into the assistant's ear with Bruce Springsteen roaring in the background, is likely to lead to the following exchange:

**ORDINARY PERSON:** Excuse me, does this come in any other size?

**ASSISTANT:** Yeah—twelve-inch or compact disc!

So you see, you are much more likely to end up with something that's the wrong colour for you and doesn't fit. The result is that you look different, and that's important.

Don't worry if you get out of the shop and discover that what you thought were black trousers in medium are actually turquoise in extra large. Wear them! Heavy *turquoise cords* can be a real talking point at parties, especially if the hem you've had to take up inside is so thick it looks as if you're wearing shin-pads.

Contrast this with the Men's Department in a large store – no noise, helpful assistants, and you'll probably end up with something that fits you. Not the way to be noticed, is it?

And do remember; if you buy *stonewashed jeans* and *baggy army-type fatigues*, do *not* let your Mum get to them first. A sharp ironing-crease can look very smart, but will make it impossible to persuade someone you're trying to impress at a party that you don't live at home.

But what about large stores? Well they are *the* place to go for one very stylish item of clothing: thick deep-quilted anoraks. They stock these in many thousands and in countless colours (blue and red). These anoraks are often described as "*roomy*" – basically because they have room for a large housing-estate inside them, and leave absolutely no room outside for anyone to sit next to you on the bus.

NETWORK

23

XXIII

## NUCLEAR DEFENCE



You see, government instructions on the building of *nuclear fall-out shelters* completely ignore you unfortunate flat-dwellers, don't they? It's all very well them going on about digging holes in the garden if the biggest patch of dirt you own is a bag of quick-grow tomatoes on your balcony. It has been suggested that you dig a bunker in your largest *plant-pot*, but even the government realise that this might not be big enough and now say you should try to use the window-box. Yes, I know what you're going to say, but don't worry – any flowers and plants that have to be removed can be safely repotted after about fifteen years.

But I'm not going to leave it at that! I have another useful nuclear-defence for flat people, and especially those that live on the top of a multi-storey block...

If you get a four-minute warning, or even less, what do you do if:

- (a) the lift isn't working?
- (b) it's melting?
- (c) somebody is, as usual, using it as a toilet?

Well the first thing to remember is – don't panic! This is not helpful. The second thing you do is *panic*, and hope the janitor gets back from lunch quickly.

But one important point – use any available time to quickly obtain *written permission* from occupants of the flats below for yours to collapse on top of theirs. I know it seems a drag, but it really can save a lot of legal problems later.





# ANSWER PAGE

## Max's Crossword

### Down.

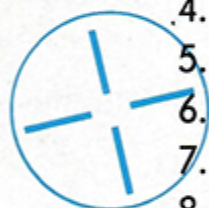
1. Sputnik.
3. Bob Marley.
5. Frank Sinatra.
12. Egg.
13. Blow.
- 15, 16. Grace Jones.
18. Wings.

### Across

1. Sigue, Sigue.
2. New Order.
4. Yoko Ono.
6. The
8. Monkeys.
- 9, 10, 11. Fine Young Cannibals.
13. Bono.
14. AHA.
17. Red.
19. Sex.

## Max's Puzzle Page.

1. Max Headroom (without a Q)
2. Max
3. Yes this one's impossible.
4.
  1. Top of the Pops.
  2. The Tube.
  3. Razzmatazz.
  4. Pop Quiz.
  5. Whistle Test.
  6. Saturday Superstore.
  7. Other Side Of The Tracks.
  8. Soul Train.
  9. Five O'Clock Club.
  10. Lift Off.
5. Yes they can.



## WORD CODE

1. 7 days in a week.
2. 90° in a right angle.
3. 11 players in a football team.
4. 54 cards in a pack inc. jokers.
5. 18 holes on a golf course.
6. 3 blind mice (see how they run).
7. 38° fahrenheit water will freeze.
8. 24 hours in a day.
9. 52 weeks in a year.
10. 2 Big Macs  
(and a small portion of French Fries).
11. Digital Watch Tunes (volume 2).

## Max's Record Quiz.

1a, 2b, 3a, 4a, 5c, 6a, 7c, 8a, 9c, 10a and b, 11a and b, 12c, 13c, 14b, 15c, 16c, 17a, 18b, 19b, 20c, 21b, 22c, 23a, 24b, 25c, 26c, 27a, 28a.

# MAX'S QUOTES



- "Kiss me Hardie! . . . mmmmmmm – nice!"  
Admiral Lord Nelson
- "Television . . . my empire."  
Max Headroom
- "August 16th . . . today I pigged myself stupid! Bang goes my bloody diet!"  
Samuel Pepys
- "Out, damned spot! Out I say . . . This sofa's in a bad enough state as it is!"  
Lady Macbeth
- "Once more unto the beach, dear friends, once more and let's grab the sunbeds before the Germans."  
Henry V
- "Style? . . . Great! Triffic! Ace!"  
Oscar Wilde
- "But the tea was made by a British catering crew".  
Barry Norman
- "It's my party and I'll cry if I want to".  
Margaret Thatcher
- "Max who . . . ?"  
Terry Wogan
- Terry Wig – Wig – Wo – Wo Who . . . ?  
Max Headroom
- "I'll reign until September . . . 1901".  
Queen Victoria
- "Ere, let's have a laugh and stick all these big stones on Salisbury Plain!"  
Druids Pre-Season Rugby Tour
- "Sergeant . . . you know . . . there's nothing quite like Hastings in late summer . . . the sound of the sea . . . the gentle September breeze . . . and if you just look, look around, its amazing the things that catch your eye – OWW!! WHAT THE . . ."  
King Harold
- "No, sire, please, let's not lose heart – I think we're on the verge of a real breakthrough! Just give me a seventh chance!"  
Henry VIII's Marriage Guidance Counsellor,
- "Same again, sir – large one? Certainly! . . . No, I've no idea what that noise was! . . . Ice? . . ."  
Barman, HMS Titanic.
- "Now look, don't you 'John The Baptist' me! You stick anybody else's head under that water and I'll have you out of there and you can go and get changed!"

River Jordan swimming attendant.



Goodbye ... Good Luck ... I Love You!





# MAX HEADROOM

## ANNUAL

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ISBN 0-86227-390-0



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